

Delivering our strategic priorities continued

Action plan for 2006/07

WE HAVE AN INNOVATIVE AND EXCITING PROGRAMME TO DELIVER. THESE ARE THE HIGHLIGHTS FOR 2006/07, THE SECOND YEAR OF OUR STRATEGY. WE WILL REPORT PROGRESS AND ACHIEVEMENTS IN OUR ANNUAL REPORT FOR 2006/07.

01

Enrich the user's experience » Action 2006/07

- 1 Generate awareness and usage of the newly opened Business & IP Centre. The Centre supports entrepreneurs and SMEs from their initial spark of inspiration to successful commercialisation.
- 2 Create a new Reader Registration office, supported by an integrated Welcome Team of specialist customer service staff. The office will combine the new Reader Registration and renewals processes and bring together information and training for new Readers about how to use the Library effectively and with consideration for others.
- 3 Hold major temporary exhibitions at St Pancras: *The Front Page*, celebrating the last 100 years of British newspapers, and *London in Maps*, demonstrating how the city has been portrayed in maps and panoramas from Roman times to the present day.
- 4 Conduct a full feasibility study on the option of transferring researchers' access to newspapers from Colindale to St Pancras as a first step in the Library's long-term newspaper strategy.

04

Grow and manage the national collection » Action 2006/07

- 1 Begin construction of the Additional Storage Programme at Boston Spa. This will enable the Library to store 260 km of materials in controlled environmental conditions, and to rationalise the location of high and low use materials. It will also enable the Library to relinquish leasehold collection storage buildings.
- 2 Complete construction of the Centre for Conservation and complete all moves into the building. This major new addition to St Pancras will be a centre of excellence bringing together all aspects of book and sound conservation in a state of the art building.
- 3 Launch a three-month public consultation, between April and July, on *The British Library's Content Strategy: Meeting the Knowledge Needs of the Nation*. Analyse responses received, finalise the *Content Strategy* and make it available.

02

Build the digital research environment » Action 2006/07

- 1 Develop enhanced functionality of the digital library to provide storage, preservation and long-term access to the intellectual output of the nation. Develop the ingest functionality for electronic journals.
- 2 Complete the Library's archival sound recordings and newspaper digitisation projects by making 3,900 hours of archival sound recordings and 2,000,000 pages of 19th century British newspapers accessible on the web. These projects are made possible through JISC (Joint Information Systems Committee) funding.
- 3 Complete UK Web Archiving Consortium pilot project and continue to develop British Library web archiving operations, aiming to have over 800 archived websites by the year end.
- 4 Lead development of the European Commission-funded PLANETS project which will involve national libraries and other bodies in developing a framework to enable long-term preservation of digital text, images, audio and datasets.

05

Develop our people » Action 2006/07

- 1 Develop and implement the Library's Diversity Strategy to build a diverse workforce and increase engagement within the Library and with wider communities.
- 2 Develop an integrated Talent Development and Succession Planning framework to enable the Library to address potential skills gaps and to attract and retain talent.
- 3 Continue to drive a modernised Pay and Reward Strategy to enhance the Library's employment model of recruiting and retaining the best people.
- 4 Implement a further Library-wide Colleague Opinion Survey to measure the Library's core values and culture and inform the continuous action planning process and People Strategy initiatives.

03

Transform search and navigation » Action 2006/07

- 1 Make the Library's archives and manuscripts catalogues available via the Integrated Catalogue in 2006/07. Plan for future integration of the Sound Archive catalogue into the Integrated Catalogue, post 2006/07.
- 2 Commence transfer of ESTC (the English Short Title Catalogue) from the US to the British Library where it will be hosted and made available free of charge over the web.
- 3 Work with a range of external product vendors and suppliers to explore new methods of performing resource discovery on both electronic catalogues and other digital content. Carry out at least one pilot project to assess the capabilities of the available off-the-shelf products.

06

Guarantee financial sustainability » Action 2006/07

- 1 In the face of increasing financial constraints, strengthen the Library's financial and business planning mechanisms and maintain ongoing fund raising activity to ensure that the Library is best placed to deliver its priority programmes within a balanced budget year on year.
- 2 Develop the Library's Comprehensive Spending Review 2007 bid to Government for funding for 2008/11 by prioritising the major funding requirements.
- 3 Undertake a programme of work to develop a sustainable business model for the Library's document supply service that is consistent with the Library's overall business and financial plans.