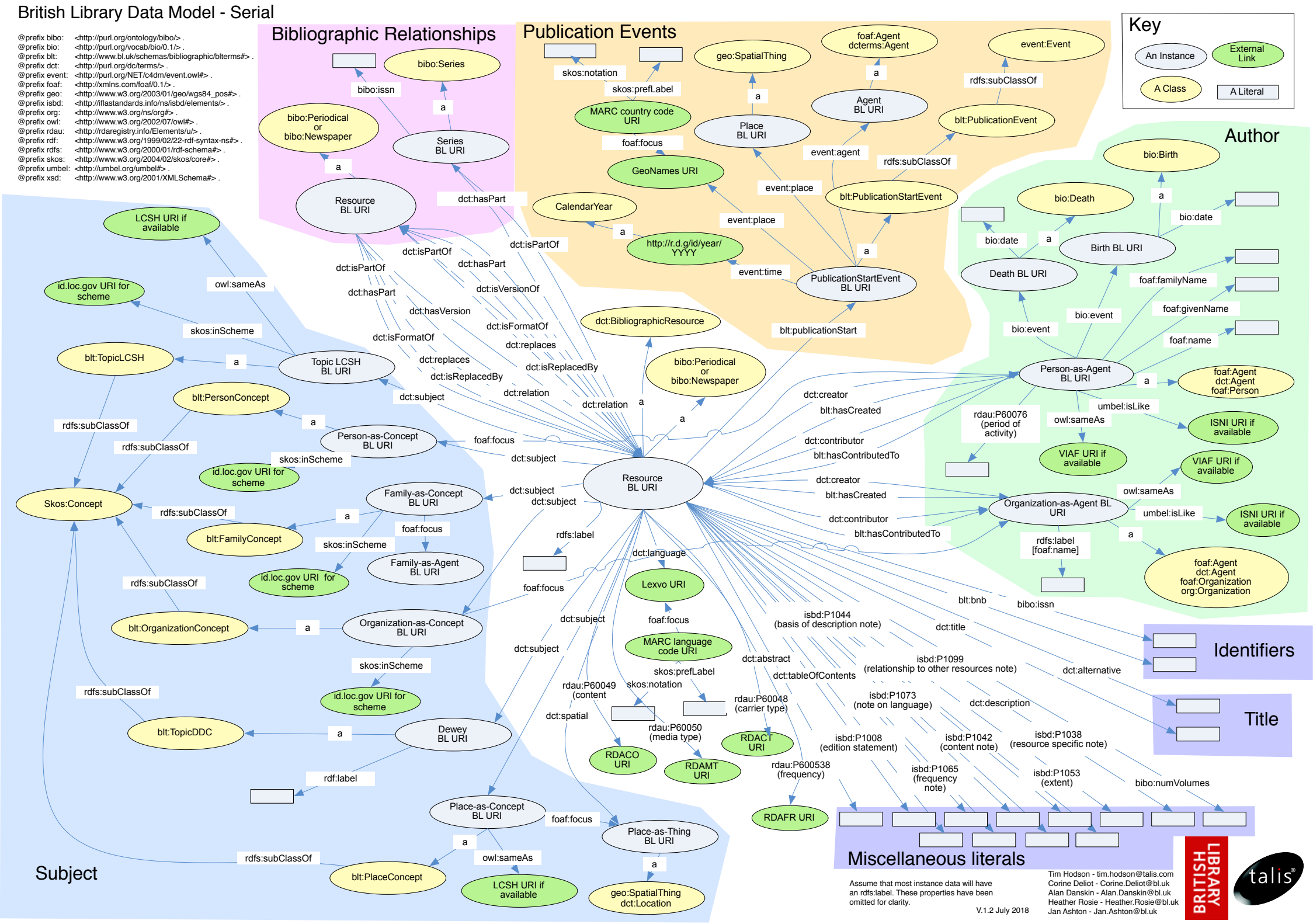British Library Data Model - Serial