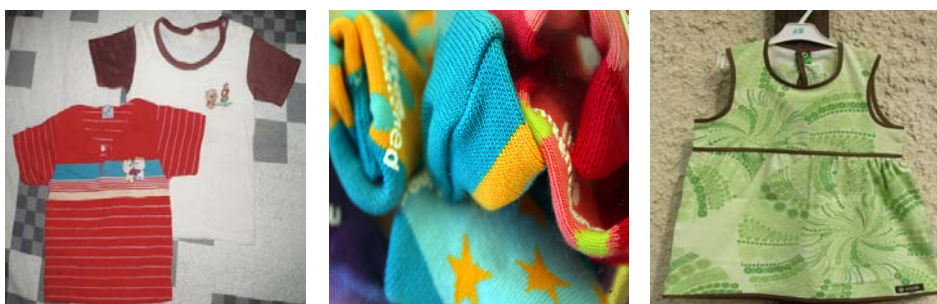


CHILDRENSWEAR INDUSTRY GUIDE

Updated February 2012



Directories

Children and Young People Now: Suppliers Guide (Haymarket Professional, 2010/2011)
[DIR 362.702541 BUS]

The newly merged Children & Young People Now Suppliers Guide brings together invaluable information for organisations operating within children and young people's services. Listing more than 3,000 suppliers and service providers the directory reaches over 10,000 key decision makers in this rapidly developing sector.

Department Store Yearbook (Media One Communications, 2011) [DIR. 381.14102541 BUS]
The Department Store Yearbook is a comprehensive directory and trend sourcebook consisting of companies from the UK and abroad who aim to supply to the retail industry, specifically department stores across the UK.

Fashion Monitor-Contacts (The Profile Group, Spring 2009) [DIR. 338.47391002541 BUS]
Fashion Monitor is the leading provider of contacts, news and events within the fashion, beauty and lifestyle industries. Fashion Monitor is heavily relied upon by professionals needing the latest and most accurate information available.

Market Research & Statistics

Children's Lifestyles UK (Mintel, 2011) [Available onsite via electronic sources]
Provides analysis on Consumer Behaviour, Trends and developments in children's lifestyles, the importance of technology and how the use of internet has an impact on children's lives.

Childrenswear: Market Report (Key Note, 2011) [A-Z sequence by title] [also available onsite via electronic sources]
Overview of the industry including market definition, market size, competitor analysis, buying behaviour, current issues and profiles of some of the main companies.

Childrenswear in the UK (Euromonitor 2011) [Available onsite via electronic sources]

The report provides a competitive landscape of the market and also includes forecasts, trends and statistics.

Childrenswear Retail in Europe (Verdict, 2010) [Available onsite via electronic sources]

Overview of the childrenswear industry in Europe, including key competitors' analysis, forecasts and trends.

Clothing Manufacturers: Business Ratio Report (Key Note, 2011) [A-Z sequence by title] [also available onsite via electronic sources]

The report will enable you to compare, contrast and analyse the financial performance of the leading manufacturers in the industry. The performance ratios on this report will help you identify the financial strengths and weaknesses of competitors in terms of profitability, liquidity, sales growth, employee performance and efficiency.

Clothing Manufacturers: Financial Survey Report (Key Note, 2011) [A-Z sequence by title] [also available onsite via electronic sources]

View of a summarised profit and loss account and balance sheet for each company, financial health ratios of competitors, contact details and performance trends.

Clothing Retailers: Business Ratio Report: (Key Note, 2011) [A-Z sequence by title] [also available onsite via electronic sources]

The report will enable you to compare, contrast and analyse the financial performance of the leading retailers in each market place. The performance ratios on this report will help you easily to identify the financial strengths and weaknesses of competitors in terms of profitability, liquidity, sales growth, employee performance and efficiency.

Clothing Retailing: Market Report Plus (Key Note, 2011) [A-Z sequence by title] [also available onsite via electronic sources]

Includes Clothing Retailing market research, industry analysis, industry statistics and information relating to children's clothing. It examines the UK clothing retailing market, which comprises of women's, men's and children's clothes, as well as clothing accessories.

How Britain Shops: Clothing (Verdict, 2011) [Available onsite via electronic sources]

Provides a detailed overview of the shopping habits of consumers. It examines, who shops for clothing, where they shop, whether they are satisfied with their current store and what stores should do to satisfy customers more.

Retail Review UK (Mintel, 2010) [Available onsite via electronic sources]

This report provides an overview of the clothing market, future opportunities and facts that are affecting consumer's attitudes and behaviours.

UK Childrenswear Retailers (Verdict, 2010) [Available onsite via electronic sources]

It is a comprehensive analysis of the UK sector. This report explains the challenges and issues retailers face, as well as the opportunities the market offers for future growth

UK Clothing Market : Issues and opportunities (Verdict, 2010) [Available onsite via electronic sources]

This report delivers insightful analysis and identifies the opportunities in the market as well as individual sectors, including menswear, womenswear and childrenswear.

UK Retail Briefing – Clothing and Footwear 2009 (Mintel, 2009) [A-Z sequence by title]

Provides news and analysis that includes company results, store openings and executive changes. It focuses on a key issue or specific UK retail sector each month.

Small Business Help

Children's Clothing Shop - BOP524 (COBRA, 2011) [Available onsite via electronic resource]
Detailed guide on how to start and run a Children's Clothing Shop, including information on necessary skills and talents, market trends, marketing and selling, risk factors, legal issues, and other sources of information and advice.

Clothing and Accessories Retail - SYN041 (COBRA, 2009) [Available onsite via electronic resource]
Synopsis on Clothing and Accessories market segmentation, consumer profiles, trends and regulations.

Designer Clothing Retailer - BOP272 (COBRA, 2011) [Available onsite via electronic resource]
Detailed guide on how to start and run a Designer Clothing Retailer, including information on necessary skills and talents, market trends, marketing and selling, risk factors, legal issues, and other sources of information and advice.

Schoolwear Retailer - MBP092 (COBRA, 2009) [Available onsite via electronic resource]
Factsheet on Schoolwear Retailer, including market and trading issues, and a list of useful online sources.

UK Fashion and Textiles Association - SOU327 (COBRA, 2007) [Available onsite via electronic resource]
Factsheet on UK Fashion and Textiles Association, its services and contact details.

Trade Magazines and Newsletters

CWB: Childrenswear Buyer (RAS, six issues per year) [P.513/2632] (Must be ordered using Explore the British Library)
The Magazine regular features include industry news and appraisals of the High Street. Retailer profiles chart the highs and lows of running a childrenswear shop and the legal page provides analysis of the latest laws and legislation that affect the Industry.

Fashion Business International (World Textile Publications, Monthly) [(P) MQ 58 – E (2)] (Science 3)
The only international magazine for business and technical decision-makers in apparel sourcing and distribution.

Internet Sources

Association of Suppliers to the British Clothing Industry

The Association combines all aspects of the industry – from fibre to garment manufacture, distribution, retail and aftercare. The web site gives information about news, events and conferences.
<http://www.applegate.co.uk>

Junior Magazine

Provides information for children's fashion retailers. It also lists UK retailers, designers, manufacturers, agents, trade and trade organisations.
<http://www.juniormagazine.co.uk/>

The Association of Retail Trade (ART)

The Association of Retail Trade (ART) is a trade association for the retail industry.
<http://www.associationofretailtrade.com/>

The British Shops and Stores Association (BSSA)

The British Shops and Stores Association (BSSA) is a trade organisation representing independent and specialist non-food retailers. It provides advice and guidance on all aspects of retailing.

<http://www.british-shops.co.uk>

The British Textile Machinery Association

It is your link to the best of British textile machinery and related products. It brings together British textile machinery and equipment manufacturers and the needs of the global textile and textile related industries.

<http://www.btma.org.uk/>

The National Childrenswear Association

The NCWA is the only national association solely dedicated to promoting the childrenswear Industry both in the UK and abroad. It includes information about British exhibitions.

<http://www.ncwa.co.uk/>

The Schoolwear Association

The Schoolwear Association represents all those involved in the supply of school specific uniform including retailers, manufacturers, distributors, wholesalers, agents and schools.

<http://www.schoolwearassociation.co.uk/>

The UK Fashion and Textile Association

The UK Fashion and Textile Association is a trade association for UK clothing and fashion retailers and suppliers.

<http://www.ukft.org/>

Who? Global Fashion Industry Directory

Includes an international listing for childrenswear manufacturers, wholesalers, agents and importers/exporters of baby and childrenswear.

<http://www.whoapparel.com/>

Events:

Clothes Show London

This fashion and beauty event features top designers and high-street fashions, as well as showcasing industry trends for the coming seasons.

<http://www.clotheshowlondon.com/>

Premier Kids

Trade exhibition that takes place at the NEC in Birmingham. It is dedicated to childrenswear, kids fashion and accessories.

<http://eventseye.com/fairs/f-premier-kids-4491-1.html>

World Retail Congress

International event gathering more than 950 leader global retail experts, this year hosted in London.

<http://www.worldretailcongress.com/>

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Business Information Catalogue for more details.



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