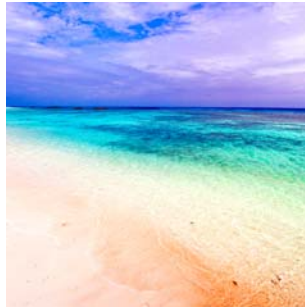


TRAVEL & TOURISM INDUSTRY GUIDE

Updated 7th Feb 2012



Directories

Caravan Industry Supplies & Services Directory 2012 (A. E. Morgan Publications Limited) [(B) DIR 388.346 BUS]

Includes listings of manufacturers, related services, products and components as well as suppliers of furniture and fittings.

Duty-Free & Travel-Retail Database & Directory 2011/12 (Metropolis Business Media) [(B) DIR 382.782 BUS]

World market for top operators listing suppliers, agents and distributors for duty free and travel retail around the world. Lists leading operators and top selling brands.

Global Event Planner 2012 (Haymarket Brand Media) [(B) DIR 658.456 BUS]

Gives a snapshot of approx 20 countries from a conference viewpoint.

Airline Yearbook 2011 (Air Transport Publications Ltd) [(B) DIR 387.7065 BUS]

Airline industry information such as global airline passenger numbers, freight traffic figures and contact for airline operations and advisory bodies etc.

CBW:Coach And Bus Guide 2010/2011 (Rouncy Media) [(B) DIR 388.32202541 BUS]

Directory listing UK dealers, manufacturers, operators and suppliers in the coach and bus industry.

Coach Operator's Handbook 2011 (Rouncy Media) [(B) DIR 338.3220688 BUS]

Information on 3000 attractions across the UK plus information on tour wholesalers, hotel operators and cross-sea carriers.

Who's Who in the Bus & Coach Industry 2011/2012 (Yandell Publishing Ltd) [(B) DIR 388.322 BUS]

Directory listing UK bus and coach operators, plus service providers to the industry.

The Little Red Book 2010 (Ian Allen Publishing) [(B) DIR 338.332 BUS]
Directory for the bus and coach industry listing vehicle suppliers and dealers, manufacturers and suppliers of products and services to the industry bus operators & trade organisations.

London Travel Trade Guide 2010 (Visit London) [(B) DIR 914.2104 BUS]
Covers accommodation, attractions & sightseeing, restaurants, entertainment, shopping, transport etc.

Residential Home Parks Directory 2010 (British Holiday and Home Parks Association) [(B) DIR 643.2 BUS]
Regional guide to holiday and residential home parks in the UK.

British Tourism : A Guide For The Travel Trade 2009 (Landor Travel) [(B) DIR 914.104 BUS]
Overview of key elements within the UK tourism industry. Lists over 600 tourism bodies with contacts and functions. Has some useful figures and statistics.

Travel Trade London 2008 (John Brown on behalf of Visit London) [(B) DIR 338.3220668 BUS]
Essential information and lots of useful contact details for tourism in London including accommodation, sightseeing and other details.

Market Research & Statistics

Activity Holidays 2012 (Keynote) [Alphabetical sequence BIPC]
Strategic overview of the UK holiday market, examines domestic activity holidays and activity holidays abroad. Includes PEST analysis, consumer dynamics company profiles etc.

All-Inclusive Holidays 2012 (Keynote) [Alphabetical sequence BIPC]
Covers the impact of budget airlines, the internet, changing EU borders, the recession and other factors on the all-inclusive holiday market. Includes a PEST Analysis, consumer trends and future prospects/forecasts.

Travel Agents & Overseas Tour Operators 2012 (Keynote) [Alphabetical sequence BIPC]
Covers market definition, market size, current market issues, global market, industry background, buying behaviour, competitor analysis and company profiles of four major players.

Business Travel Market 2011 (Key Note) [Alphabetical sequence BIPC]
This report looks at current trends in the UK travel market including travel by UK residents at home and abroad. The report includes results of an original consumer survey commissioned by Key Note.

Drive Tourism: Trends And Emerging Markets 2011 (Routledge) [(B) MKT 338.4791 BUS]
Covers the international drive-tourism sector (cars, caravans, motorcycles) outlining trends and providing a global review of past and future developments.

Global Airport Retailing 2011 (Verdict) [Available onsite via electronic sources]
Report examines growth in different geographic regions for this fast growing sector. Covers key issues, market size, retailer strategies and competitor performance.

Hotel Britain: The guide to performance of hotels in the UK 2011 (PKF) [(B) MKT 338.4764794094105 BUS]
A report that outlines topics such as the economy and tourism, UK hotel transactions and hotel survey results.

Hotels 2011 (Keynote) [Alphabetical sequence BIPC]

Covers corporate and consumer performance of the UK hotel industry. With market size & trends, brand strategies, SWOT, current issues, forecasts, competitors etc.

London Travel Report 2007 (Updated online **2011**) (Transport For London) [(B) MKT 338.0942105 BUS] Annual compendium of statistics of travel and transport in London. Covers public and private transport, travel patterns, commuting, casualties, population etc. Updated: <http://www.tfl.gov.uk/corporate/about-tfl/publications/1482.aspx>

Rail Travel 2011 (Keynote) [Alphabetical sequence BIPC]

Covers UK rail travel including underground, light rail, metro and tramways and includes international operators Eurostar and Eurotunnel. SWOT, Market size, current issues & forecasts, key players, industry background included.

A Room With A Review: Country Trends In The Hotel Sector 2011

(PKF) [(B) MKT 338.4764794]

A guide to the performance and profitability of hotels in the UK, Europe, Middle East and Africa. Sections include profit and loss by region and country as well as room yield.

Tourism Flows Domestic – United Kingdom 2011 (Euromonitor) [Available onsite via electronic sources]

Overview of regions around the UK most heavily visited by UK nationals. Includes trends, expenditure, prospects. Similar reports exist for many other countries.

Tourism Flows Inbound – United Kingdom 2011 (Euromonitor) [Available onsite via electronic sources]

Overview of trends, competition from other European countries, inbound demographics, expenditure etc. Similar reports exist for many other countries.

Tourism Flows Outbound – United Kingdom 2011 (Euromonitor) [Available onsite via electronic sources]

Overview of UK visits abroad – destinations, expenditure, prospects etc. Similar reports exist for many other countries.

Tourist Attractions – United Kingdom 2011 (Euromonitor) [Available onsite via electronic sources]

Gives a brief overview of UK tourist attractions, highlighting several specific attractions and their performances. Gives sector sales, visitor numbers and forecasts. Similar reports exist for many other countries.

Travel and Tourism Global Overview 2011 (Euromonitor) [Available onsite via electronic sources]

Covers recent trends and developments in the global travel and tourism market with a global economic update in relation to tourism performance, category updates (air, hotels, online travel etc.

Travel and Tourism – United Kingdom 2011 (Euromonitor) [Available onsite via electronic sources]

Covers key trends and developments such as the impact of the volcanic ash cloud, swine flu, security, internet developments etc. Similar reports exist for many other countries.

Bus & Coach Operators 2010 (Keynote) [Alphabetical sequence BIPC]

Covers the UK industry - with market size & definition, key players, SWOT, current issues and forecasts and includes industry background.

Bus & Coach Operators 2010 (Keynote: Business Ratio Report) [Alphabetical sequence BIPC] Gives an industry overview and a performance overview of major bus and coach operators. Provides performance league tables and includes balance sheets & profit and loss accounts for the industry as a whole.

The Caravan Industry 2010 (Key Note: Business Ratio Report) [Alphabetical sequence BIPC] Gives performance overviews of major companies (caravan manufacturers, retailers, supplies & services and park operators). Provides performance league tables and includes balance sheet and profit & loss accounts for the industry as a whole.

Holidays - Attitudes and the Impact of Recession 2010 (Mintel) [Alphabetical sequence BIPC] This report examines the holiday habits and attitudes of British adults (aged 16+) and what the effect of the recession has been on influencing their buying decisions. Covers the various markets - size, trends, forecasts - attitudes to various factors, SWOT analysis etc.

Travel Agents & Tour Operators 2010 (Key Note: Business Ratio Report) [Alphabetical sequence BIPC] Gives an overview of the performance of the major UK travel agents and tour operators together with performance league tables based on size, profitability, efficiency, liquidity, gearing, export/sales and growth. Includes balance sheet and profit and loss account for the industry as a whole.

Travel and Tourism Market 2010 (Keynote) [Alphabetical sequence BIPC] Examines the structure of the UK industry, its place in the world market, and the demand for tourism from both UK residents and foreign visitors to the UK. Includes PEST analysis, company profiles and forecasts.

Who Goes Where 2010 (Euromonitor) [(B) MKT 910.21 BUS] Statistics identifying travel and tourism trends worldwide. Covers socio-economic demographics, tourism flows and country snapshots including top 10 visitor attractions per country.

All Inclusive Holidays 2009 (Mintel) [Alphabetical sequence BIPC] Provides an overview of the market for all-inclusive holidays abroad as opposed to self-catering and half-board formats. Covers the core market factors, strengths and weaknesses, consumer dynamics and future trends.

European Tourist Attractions 2009 (Key Note) [Alphabetical sequence BIPC] An overview of key issues for European tourism and its future prospects. With market definitions and trends, types and owners of attractions and in-depth profiles of Spain, France, Italy, The UK and Germany. Briefly covers a few other countries.

Holiday Purchasing Patterns 2009 (Keynote) [Alphabetical sequence BIPC] Report covering the UK holiday market. Includes PEST analysis, market dynamics, purchasing patterns, main destinations domestic & abroad, company profiles, market forecasts etc.

Leisure Forecasts 2009-2013
(Leisure Industries Research Centre, 2009) [(B) MKT 338.47790094101 BUS] Provides forecasts to 2012 for general leisure trends. Includes home entertainment, books and magazines, DIY, hobbies and pastimes, eating and drinking and travel and tourism.

Slow Travel 2009 (Mintel) [Alphabetical sequence BIPC] A report that explores new tastes in travel as people steer towards more genuine slower paced holidays with less environmental impact.

Travel Agents & Tour Operators 2009 (Keynote: Financial Survey Report)

[Alphabetical sequence BIPC]

Includes basic financial information on UK travel agents and tour operators. Includes geographical, industrial category, auditors and alphabetical indexes.

Travel and Tourism Forecast Update: One Year On 2009 (Euromonitor) [Available onsite via electronic sources]

Examines the impact of financial turbulence on the global travel and tourism trade.

Covers significant developments and future outlook.

Visitor Attraction & Strategy 2008-2009 (Ten Alps Publishing Ltd) [(B) MKT

338.47910941 BUS] Highlights some visitor attractions in the UK. Basic info on customer service, marketing, entertainment, interactives, quality assessment etc.

<http://www.visitorandattractionstrategy.co.uk/>

British Holidays 2008 (Mintel) [Alphabetical sequence BIPC]

With the credit crunch trends in holiday making have changed. This report focuses on how the British consumer has become more travel savvy with sections on overseas and domestic performance.

What the British do on a Bank Holiday 2008 (Mintel) [Alphabetical sequence BIPC]

A look at the culture of the Bank Holiday and how it reflects the needs of the public for rest from work and time with family. This report explores the emotional drivers for bank holiday celebration along with marketing opportunities around these days.

Electronic Resources at the British Library

Euromonitor's Global Market Information Database (GMID) has a series of Travel & Tourism reports and statistics from countries around the world.

The Economist Intelligence Unit (EIU) has many in-depth country profiles.

Business Source Complete (EBSCO), Factiva and ABI Inform feature very recent business news articles, statistics and a few reports within relevant industries.

Small Business Help / Business Start-Up Information

COBRA: Complete Reference Advisor

Fact sheets for small businesses in PDF format – available onsite via electronic resources.

Business Opportunity Profiles: Practical fact sheets detailing how to start and run particular businesses. Includes information on necessary skills, qualifications, market & trading issues, legislation and lists other sources of information and advice.

Bed and Breakfast (B&B) Proprietor	2011	BOP066
Campsite	2011	BOP550
Caravan Site (Touring)	2011	BOP078
Guest House	2011	BOP408
Holiday Cottage Letting	2010	BOP360
Hotel	2012	BOP394
Luggage and Travel Accessories Retailer	2010	BOP180
Tea Room	2010	BOP087
Tour Guide	2012	BOP040
Tour Operator	2012	BOP407
Travel Agent	2011	BOP247

UK Market Synopsis:

UK Holidays and Tourism

2011

SYN066

Small Business Help Section / BIPC1

Open access books in the Business & Intellectual Property Centre

Buying & Running a Small Hotel by Ken Parker (How To Books Ltd, 2005) [(B) SBH BUS 2005 647.94068 PAR] [2007edn YK.2007.a.8770]

Guide to setting up and managing a hotel, guest house or B&B.

Buying & Running a Guesthouse or Small Hotel by Dan Marshall (How To Books Ltd, 2005) [(B) SBH BUS 2003 647.94068 MAR] [2007edn YK.2007.a.20904]

Covers all aspects from choosing the right property through to the ongoing operation of the business. Includes catering, market research, managing finances etc.

Managing Visitor Attractions edited by Alan Fyall et al (Elsevier 2005) [(B) SBH BUS 2005 338.4791068 FYA] [2008edn YK.2008.a.9476] Provides information into the issues, principles and practices of visitor attractions such as theme parks and natural parks. Includes development, marketing and management of tourist attractions with an international perspective.

Trade Magazines & Newsletters

Attractions Management (Leisure Media Company Limited) [ZK.9b.14346 Humanities - Must be ordered using Explore the British Library]

Provides news for and about visitor attractions including theme and amusement parks, fairs and rides, museums, galleries, zoos, aquaria and safari parks etc. Includes buyers' guide.

Bed and Breakfast News (Knutsford) [(P) 647.94094105 – E(3) BUS]

Trade magazine for owners of small hotels and B&Bs. Covers catering equipment, regulations and relations with Tourist Authorities.

Hotel Business (MS Publications Ltd.) [(P) 647.94094105 –E(1) BUS]

Monthly publication highlighting relevant trends and developments in the hotel industry with news, articles, views on specific topics.

<http://www.hotel-magazine.co.uk>

Journal of ecotourism (Channel View Publications) [(P) AK 50 -E(90) Must be ordered using Explore the British Library]

Academic journal covering research ecologically responsible tourism. Includes protected areas, specialist holidays, sustainable travel & tours.

Leisure Management (Leisure Publications.) [P.525/452 Humanities - Must be ordered using Explore the British Library]

Provides news for managers of visitor attractions, theme parks, sports and leisure centres, nightclubs and venues, etc. Covers property, equipment, interior design and new developments, etc.

Website: <http://www.leisuremanagement.co.uk>

Tourism economics: The business & finance of tourism & recreation (IP Publishing Ltd.) [ZC.9.a.4195 Humanities - Must be ordered using Explore the British Library]

Includes detailed analysis of statistics, air travel, hotels, environmental factors, the economy, pricing, regional studies etc.

Tourism Report (Business Monitor International) [(P) 338.4791 –E(1) BUS]
Several quarterly publications concentrating on tourism within specific Middle East, South East Asia, African and Eastern European countries.

Tourism review (Emerald Group Publishing Ltd.) [(P) 338.479105-E(1) BUS]
Official journal of the AIEST. Semi academic review of tourism. Includes case studies and useful data, trends in tourism, ecotourism etc.
<http://www.emeraldinsight.com/tr.htm>

Travel Trends (HMSO, annual) [(P) AK 50 – E(39) BUS]
Provides statistics on overseas visitors to UK and visa versa broken down into geographical area, age, sex and purpose of visit. Figures are taken from the International Passenger Survey. Also available online at <http://www.statistics.gov.uk/hub/index.html>

TTG: Travel Trade Gazette (United Business Media, weekly) [(P) AK 50 – E(15) BUS]
Weekly newspaper for the travel and tourism industry. Includes company and industry news, new brochures and launches, destination profiles, agent surveys and job vacancies.

Vacation Industry Review (Interval International) [(P) AK50 -E(94) BUS]
Mainly focuses on hotel complexes, resorts & particularly timeshare developments worldwide. Includes surf & beach clubs, fitness & golf clubs.
Website: <http://www.resortdeveloper.com>

Internet Sources and Associations

Association of British Travel Agents
The UK's premier trade association for tour operators and travel agents. Some free fact sheets and e-newsletters are available but primarily a membership requirement site.
<http://www.abta.com/>

Association of Independent Tour Operators
Represents around 160 of Britain's best specialist tour operators.
<http://www.aito.co.uk/>

The Association of Leading Visitor Attractions (ALVA) represents over 1,500 tourist sites across the UK and includes visitor statistics for many sites.
<http://www.alva.org.uk>

Attractions Management
This is an online magazine that provides news for the attractions industry.
<http://www.attractionsmanagement.com>

The Bed and Breakfast Association is a trade association that supports independent B&B owners by providing news and articles but primarily a membership requirement site.
Tel: (01935) 815252
<http://www.bandbassociation.org>

The British Activity Providers Association (BAPA) is the trade association for businesses offering activity holidays and courses in the UK.
Tel: (01244) 301342
<http://www.thebapa.org.uk/>

The British Association of Leisure Parks, Piers and Attractions (BALPPA) represents owners, managers and suppliers of the UK's commercial leisure parks, piers, zoos and other static attractions. It provides industry news and features.

Tel: (020) 7403 4455

<http://www.balppa.org>

British Destinations is an association comprising local authorities, tourist boards and commercial members. It provides information on the UK domestic tourism industry.

Tel: (0151) 934 2285

<http://www.britishresorts.co.uk>

The British Holiday and Home Parks Association is the trade association for businesses providing camping facilities, caravan and chalet parks. Some free PDF reports available but mainly a membership requirement site.

<http://www.bhhpa.org.uk>

The British Hospitality Association (BHA) represents members of the hospitality industry and lobbies the Government on their behalf.

Tel: (020) 7404 7744

<http://www.bha.org.uk>

Guild of Travel Management Companies

Represents the interests of business travellers and actively supports the profession of business travel management.

<http://www.gtmc.org/>

The Institute of Travel and Tourism (ITT)

The ITT is a professional membership body for individuals employed within the travel industry and aims to continuously develop and maintain professional standards.

Tel: 0844 499 5653

<http://www.itt.co.uk>

Leisure Opportunities

An online magazine with details of news, training, tenders and directory.

<http://www.leisureopportunities.co.uk>

The National Caravan Council (NCC) is the trade association for all members of the UK caravan industry including holiday homes and park homes.

Tel: (01252) 318251

<http://www.nationalcaravan.co.uk>

The Office of National Statistics publishes official government statistics for many industry sectors including travel & tourism.

<http://www.ons.gov.uk>

<http://www.statistics.gov.uk>

People 1st is the sector skills council for hospitality, leisure, travel and tourism in the UK.

<http://www.people1st.co.uk>

The Tourism Alliance lobbies the Government on behalf of the travel and tourism industry. It also produces a monthly newsletter with news from the industry.

Tel: (020) 7395 8246

<http://www.tourismalliance.com>

The Tourism Society

Provides a forum for professionals working in, studying or otherwise interested in tourism worldwide and acts as an advocate, consulted by government and other official bodies, on tourism and related policy matters.

<http://www.tourismsociety.org>

Travel Trade Gazette

Trade magazine for the travel industry featuring the latest news, developments and country guides. Includes sections on the business and luxury travel sector.

<http://www.ttgdigital.com/>

Travel Weekly

Magazine for the travel industry. Provides news, analysis, market intelligence and details of events.

<http://www.travelweekly.co.uk>

Travolution

An online source of industry news, features and blogs on the travel and tourism industry.

<http://www.travolution.co.uk>

The Youth Hostel Association (YHA) operates more than 200 hostels across the UK and works to improve the life of young people.

Tel: (01629) 592600

<http://www.yha.org.uk>

UKInbound

UKInbound is the trade association representing the UK's inbound tourism industry.

Tel: (020) 7395 7500

<http://www.ukinbound.org/>

UKTourismPro.net is a web resource and online community to keep tourism professionals informed of new developments within the industry

<http://www.uktourismpro.net>

Vision on Sustainable Tourism

An online source of news and developments in the sustainable tourism industry.

<http://www.tourism-vision.com>

The UK has five national tourist boards who work in partnership to promote an attractive image of the UK:

VisitBritain

Markets Britain to the rest of the world and England to the British. Formed by the merger of the British Tourist Authority and the English Tourism Council.

Tel: (020) 8846 9000

<http://www.visitbritain.com/en/GB/>

<http://www.visitbritain.org/>

VisitEngland

Tel: (020) 8846 9000

<http://www.enjoyengland.com/>

<http://www.visitengland.org/>

Visit Wales

Tel: 0870 830 0306

<http://www.visitwales.com>

<http://wales.gov.uk/tourism>

<http://www.traveltrade.visitwales.com/>

VisitScotland

Tel: (0131) 472 2222

<http://www.visitscotland.org>

<http://www.visitscotland.com>

Northern Ireland Tourist Board (NITB)

Tel: (028) 9023 1221

<http://www.nitb.com>

<http://www.discovernorthernireland.com>

World Tourism Organization

A specialised agency of the United Nations. Serves as a global forum for tourism policy issues and a practical source of tourism know-how.

<http://www.unwto.org/index.php>



Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Business Information

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