

ORGANIC FOOD INDUSTRY GUIDE

Updated 31st January 2012



Directories

Food from Britain: Buyers Guide 2009 (Pinpoint Publishing, 2009) [(B) DIR 382.45641302541 BUS]
Directory produced by an organisation promoting British foods. List of UK food exporters alphabetically and by product, brands index.

The Grocer Directory of Manufacturers and Suppliers (William Reed Publishing, 2010)
[(B) DIR 380.1456402541 BUS]
Not specifically concerned with organic food but the index lists about 100 companies producing organic foods.

The Organic Directory 2006 (Green Books, 2005) [(B) DIR 641.302 BUS]
This provides contact names and contact details of retailer, producers, wholesalers and manufacturers of organic goods in the UK. Organised by county and it tells you what organic goods are available locally.

The Natural Trade Directory (Target Publishing Ltd, 2010) [(B) DIR 641.302 BUS]
Buyers guide for the natural and organic trade industry with listings of companies, products & services, trade names and other useful contacts.

Market Research & Statistics

Organic Food and Drink: Market Assessment (Key Note, 2010) [A-Z sequence by title]
(also available onsite via electronic source)
Provides a good overview of the organic market. Contains strategic overview, current issues, Information on market size, segmentation, consumer and supplier issues.

Welsh Organic Producer Survey: 2010 (Organic Centre Wales, 2010)
[(B) MKT 338.4763158409429 BUS]
Provides information for the organic sector in Wales and highlights both the difficulties and opportunities facing the sector. The survey consists of a farm enterprise targeted postal survey sent to all Welsh organic registered producers.

Rebels for the soil: the rise of the global organic food and farming movement (Earthscan, 2010)

[YK.2010.a.22202 – Order using the British Library Catalogue]

Includes details of social movements, saving the soil, poisonous elixirs and the rise of organic food retailing.

The Evolution of Organic Food and Drinks (Business Insight, 2009) [Available onsite via electronic resource] This report provides an understanding of underlying consumer purchasing triggers as well as an in-depth analysis of NPD to assess current and future trends in organic food and drinks.

Organic Market Report (Soil Association, 2007) [(B) MKT 338.17 BUS]

Covers everything from producer trends and market figures to consumer attitudes and policy support; organic food and farming worldwide, organic farming in the UK, processed organic products, retail sales and imports, organic consumers and case studies.

Ethical & Green Retailing: Special Report (Mintel, 2009) [A-Z sequence by title]

Focuses on trends in demand for green and ethically-produced consumer goods retailing.

Following an executive summary and introduction to the market, a strategic overview provides data on market value by sub-sector, globalisation and demographic trends. Draws on original research to investigate consumer attitudes towards green and ethical issues and products.

Green Gardening: Gardens, Gardeners and the Environment (Horticultural Trades Association, 2009)

[MKT 635.0480941 BUS]

Focuses on trends in demand for green and ethically-produced consumer goods and services.

Following an executive summary and introduction to the market, a strategic overview provides data on market value by sub-sector, globalisation and demographic trends. Draws on original research to investigate consumer attitudes towards green and ethical issues and products, as well as attitudes to recycling, and presents a sector-by-sector analysis of green and ethical issues in the supermarket, banking, transport, charity, cosmetics and holiday markets.

Green and Ethical Consumer: Market Assessment (Key Note, 2008) [A-Z sequence by title]

(also available onsite via electronic source)

Focuses on trends in demand for green and ethically-produced consumer goods and services.

Following an executive summary and introduction to the market, a strategic overview provides data on market value by sub-sector, globalisation and demographic trends. Draws on original research to investigate consumer attitudes towards green and ethical issues and products, as well as attitudes to recycling, and presents a sector-by-sector analysis of green and ethical issues in the supermarket, banking, transport, charity, cosmetics and holiday markets.

Healthy Eating: Market Assessment (Key Note, 2008) [A-Z sequence by title]

(also available onsite via electronic source)

Defines the healthy eating market as covering organic, vegetarian, low-fat and low-sugar foods.

Provides sector-specific analyses of these markets in terms of market size, segmentation, distribution, consumer trends and marketing activity. Presents both an international perspective on the sector, and an analysis of political, economic, social and technological factors impacting it (PEST analysis).

Ethical & Green Consumers: Special Report (Mintel, 2007) [A-Z sequence by title]

Focuses on trends in demand for green and ethically-produced consumer goods retailing.

Following an executive summary and introduction to the market, a strategic overview provides data on market value by sub-sector, globalisation and demographic trends. Draws on original research to investigate consumer attitudes towards green and ethical issues and products.

Handbook of Organic food safety and quality (Woodhead, 2007) [Science, Technology & Business

RR: (B) 631.584]

Includes organic farming, natural food, food and safety measures and food quality.

Health benefits of organic food: effects of the environment (Wallingford, 2008) [Science, Technology & Business RR: (B) 641.302]
Includes natural foods on health and environmental aspects.

Organic Food in the United Kingdom (Datamonitor, 2009) [available onsite via electronic source – Business Source Complete]
Essential resource for top-level data and analysis covering the organic food industry. Covers detailed data on market size and segmentation, plus textual and graphical analysis on the key trends and competitive landscape, leading companies and demographic information.

The European market for Ethical fruit and vegetables: organic and fair trade (Organic Monitor, 2008) [(B) MKT 338.4764134 BUS]
Gives a comprehensive analysis and forecasts for the leading fresh fruit and vegetable product categories in this emerging market.

Innovation in Natural and Organic Food and Drinks: winning (Business Insight, 2006) [Available onsite via electronic resource]
Strategic analysis of the best practices of the leading brands and manufacturers that are driving key trends in natural and organic food and drinks.

Small Business Help / Business Start-Up Information

Fresh Pasta Manufacturer – MBP114 (COBRA, 2011) [Available onsite via electronic source]
This business opportunity profile provides information about the business and details the market and trading issues and provides sources of further information.

Farm Shop – BOP164 (COBRA, 2010) [Available onsite via electronic source]
This profile provides information about starting up a farm shop. It describes the skills required, the training available, current market trends and some of the key trading issues. It also identifies some of the main legislation that must be complied with and provides sources of further information.

Food and Grocery Retail – SYN092 (COBRA, 2009) [Available onsite via electronic source]
This market synopsis identifies some of the key trends and market developments affecting the food and grocery retail sector. It provides information targeted specifically at new, existing or aspiring small business owners who are aiming to trade or develop their interests in the organic produce market.

Health Food/Organic Café – MBP046 (COBRA, 2009) [Available onsite via electronic source]
This business opportunity profile provides information about starting up as a health food/organic café. It details the market and trading issues and provides sources of further information.

Vegetable Box Scheme – MBP154 (COBRA, 2008) [Available onsite via electronic source]
This business opportunity profile provides information about the business and details the market and trading issues and provides sources of further information.

Pick Your Own Fruit – MBP153 (COBRA, 2008) [Available onsite via electronic source]
This business opportunity profile provides information about the business and details the market and trading issues and provides sources of further information.

Hamper Service – MBP028 (COBRA, 2010) [Available onsite via electronic source]
This business opportunity profile provides information about the business and details the market and trading issues and provides sources of further information.

Homemade Soup Producer – MBP251 (COBRA, 2010) [Available onsite via electronic source]
This business opportunity profile provides information about the business and details the market and trading issues and provides sources of further information.

Health Food and Supplements Retailer – BOP011 (COBRA, 2009) [Available onsite via electronic source] This profile provides information about starting up in business as a health food and supplements retailer. It describes the skills required, the training available, current market trends and some of the key trading issues. It also identifies some of the main legislation that must be compiled with and provides sources of further information.

Organic Food Retailer – BOP389 (COBRA, 2010) [Available onsite via electronic source] This profile provides information about starting up as an organic food retailer. It describes the skills required, the training available, current market trends and some of the key trading issues. It also identifies some of the main legislation that must be compiled with and provides sources of further information.

Organic Produce - SYN077 (COBRA, 2010) [Available onsite via electronic source] This market synopsis identifies some of the key trends and market developments affecting the organic produce market. It provides information targeted specifically at new, existing or aspiring small business owners who are aiming to trade or develop their interests in the organic produce market.

Trade Magazines & Newsletters

AgraFood Europe (Agra Europe, monthly) [(P) DL 230 -E(11) (Science 2)]
Monthly newsletter on all aspects of European agriculture.

Organic Food News UK (Soil Association, monthly) [(P) DL 230 -E(11) (Science 2)]
Monthly newsletter on all aspects of European agriculture.

Organic Business (Target Publishing, Monthly) [(P) HP 13 -E(26) (Science 2)]
Trade magazine looking at the farming, retailing and marketing of organic produce. Also contains new product developments and an ingredient and raw materials directory.

Speciality Food: Fine foods, organic produce, ethnic & deli ranges (Colchester Castle House, Monthly) [ZK.9.d.2749 - Order through the British Library Catalogue]
Food industry and trade periodicals.

Worldorganic news: (Agra Europe, Monthly)
[(P) HQ 90-E(4) Science 2]

Internet Sources

AgraNet

Major news source for all aspects of agriculture. Mostly subscription only but has a brief summary of some of their reports.

<http://www.agra-net.com/portal2/>

Links Organic

International database of organic companies.

<http://www.linksorganic.com/uk/>

The London Organic Directory –Food, Wine, Lifestyle Directory of London markets, shops, restaurants and cafes selling organic produce.

<http://www.infolondon.ukf.net/organic/>

Organic Centre Wales Based at the University of Aberystwyth. Offers advice to farmers going organic.

<http://www.organic.aber.ac.uk/>

Organic Farmers & Grower

Second largest organic certifiers in the UK. Includes technical information, application forms for certification, statistics and tips.

<http://www.organicfarmers.org.uk/>

Organic Food.co.uk

Lifestyle and information magazine website.

<http://www.organicfood.co.uk/>

Organic Food Federation

Association embraces farmers, growers, manufacturers, importers and retailers.

<http://www.orgfoodfed.com/>

Organic Trade Association's

The organic pages online to provide users with a quick, easy way to find certified organic products, producers, ingredients, suppliers and services offered by OTA members as well as items of interest to the entire organic community.

<http://www.theorganicpages.com/topo/index.html>

Simon Wright – the Organic Consultancy

Website of a private consultant, but contains useful free information on the organics industry and advice on going organic.

<http://www.organic-consultancy.com/>

Soil Association

Main pressure group and certification body for organic food and farming. Web site has information about the association, news and an online version of the Organic Directory.

<http://www.soilassociation.org/>

Sustain Pressure group promoting better food and farming techniques also publish reports.

<http://www.sustainweb.org/>

UK Farmers Markets The UK's farmers' market listings site.

<http://www.farmersmarkets.net/>

World-Wide Opportunities on Organic Farms

WWOOF is dedicated to helping those who would like to volunteer on organic farms internationally.

<http://www.woof.org>

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the British Library Catalogue for more details.



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