I chose to work in the food sector because I think food is one of the most interesting subjects there is. We all rely on it and we all share the same thing which is that we all eat. And it has an impact on the environment, it is to do with our culture and how we were brought up, it has something to do with animal welfare, it has something to do with whether we cook or not – there are so many different ways you can understand food and talk about it and work out what’s the best thing to choose – that it seemed to be a subject that I could spend the rest of my life thinking about. The way I think about is that I look at the planet and I think this is the most miraculous, amazing place. We live on a rock that is circling the sun, that has created for us carrots, and beef, and chocolate pudding, and lettuces, and sandwiches and just wonderful, wonderful things that are just great to eat. The trouble is, we seem to have slightly screwed that system up by thinking of all of those things as commodities, as things that we can get from anywhere with no consequences whatsoever. If we had a really sane relationship with food then we would all know something how to grow it and would really appreciate how important and miraculous it is, and we would all think about those things as we bought food. All the old religions used to consider food to be a really essential thing to celebrate. We seem to think of it now as something where is just doesn’t matter what you choose, where it comes from, what the consequences are of it - and really that’s our problem. If you think about something like raspberries – they’re very soft, they go off in two days, they get furry and mouldy quite quickly but we get them from half way across the planet sometimes - you go into a supermarket and have a look around and they’ve come in from South America, they’ve come in from New Zealand, from South Africa, from Thailand – think how far all of those fruits have come. They’ve come probably by air because they can’t last very long otherwise, they’re in plastic packaging, they’ve had to be refrigerated on the way; when they get to the UK, when they arrive in an airport then they’re going to be transported by truck all the way around the UK as well – this is just so you can put them in a bowl and have a quick raspberry for your supper. Now that’s very nice, but think of all the fuel that’s been used to get that to you. What happens to the plastic afterwards? If you just had raspberries a few times a year when it’s raspberry season and you got it from the farm down the road – wow, what a wonderful relationship with raspberries. It would be perfectly ok for us to think that we can have any kind of fruit and vegetables at any time of the year if it were not for the fact that we live on a planet that has limits. If we could carry on expanding, carry on using fuel and carry on using plastic with no environmental impact at all, there wouldn’t be a problem – the problem is that the planet really can’t take us doing this for very much longer.