

## CHILDRENSWEAR INDUSTRY GUIDE

Updated 5 October 2009



### Directories

**Department Store Yearbook 2008** (Media One Communications Ltd. 2008) [DIR. 981.14102541]  
Essential guide for department store buyers. Directory of suppliers by type of goods, clothing, shoes etc. Also lists associations and events/exhibitions.

**Fashion Monitor-Contacts** (The Profile Group, quarterly) [DIR. 338.47391 BUS]  
Includes PR in-house and consultancy contacts for childrenswear companies plus UK and overseas media contacts and listings for UK and overseas fashion and beauty events.  
[Description based on Spring 2009 edition]

**Time out: London Shops and Services 2008** (Time Out Group Ltd.) [DIR. 381.1025421 BUS]  
London's dizzying array of standout shops and services are thoroughly researched and reviewed in this popular annual guide. They range from multicultural streets markets to deluxe department stores, mold-breaking fashion designers and modish furniture shops to dusty antiquarian dens and second-hand bookstores. The book is divided into Fashion, Health and Beauty, Home, Leisure, Food and Drink, and Babies and Children sections.

### Small business Help

**British Clothing Industry Association** – SOU327 (Oct 2007) Cobra [Available online via electronic resource]

**Children's Clothing** – SYN008 (Dec 2008) Cobra [Available online via electronic resource]

**Children's Clothing Shop** – BOP524 (Feb 2009) Cobra [Available online via electronic resource]

**Schoolwear Retailer** – MBP092 (Sep 2009) Cobra [Available online via electronic resource]

## Market Research & Statistics

**Business Ratio Report: Clothing Manufacturers** (Key Note, 2008) [MKT. 338.43687094105 BUS]  
Includes overview of the performance of major UK companies producing childrenswear. There are league tables based on size, profitability, efficiency, liquidity, gearing, employee performance, export/sales and growth. There is also a balance sheet and profit and loss account for the industry as a whole. [Description based on 2008 edition]

**Business Ratio Report: Clothing Retailers** (Key Note, 2008) [MKT. 381.45687065 BUS]  
Includes overview of the performance of major UK companies retailing childrenswear. There are league tables based on size, profitability, efficiency, liquidity, gearing, employee performance, export/sales and growth. There is also a balance sheet and profit and loss account for the industry as a whole. [Description based on 2008 27<sup>th</sup> edition]

**Childrenswear: Market Report** (Key Note, 2009) [MKT. 381.456870941 BUS] [also available onsite via electronic sources]  
Overview of the industry including market definition, market size, competitor analysis, buying behaviour, current issues and profiles of some of the main companies. There is also a guide to finding further sources. [Description based on 2009 edition]

**Clothing Retailing: Market Report** (Key Note, 2009) [(B) 338.476870941 BUS]  
Includes information relating to children's clothing on market size, advertising, competitor analysis, buying behaviour, current issues and profiles of major companies. There is also a guide to finding further sources. [Description based on 2007 edition]

**Financial Survey Report: Clothing Manufacturers** (Key Note, 2008) [(B) MKT.338.436870941BUS.]  
Includes contact details and basic financial information for quoted and unquoted companies that manufacture childrenswear. There are geographical, auditor and industrial category indices. [Description based on 2008 edition]

**How Britain Shops 2008: Clothing** (Datamonitor, 2008) [MKT. 381.456870941 BUS] [available onsite via electronic sources]  
Includes information about the younger age group. Analyses the performance of 14 leading UK clothing retailers concentrating particularly on 'visiting' shoppers, main users, and numbers of visitors becoming main users, customers' loyalty and competitors.

**Marketing to Children Aged 11-16** [Special Report] (Mintel, 2008) [MKT. 339.470830941BUS]  
Includes information about and statistics relating to the purchase of clothes and attitudes towards fashion.

**Marketing to Children Aged 7-10: Special Report 2006** (Mintel, 2006) [MKT. 39.470830941]  
Includes section on 'Clothes and Appearance'. This gives information about and statistics relating to shopping for clothes and children's attitudes towards different kinds of apparel.

**UK Childrenswear Retailers 2009** (Verdict, 2008) [MKT. 381.45687083941 BUS]  
Gives details of the UK the market (broken down into key factors, trends, channels of distribution and demographics), company comparisons and individual analyses of the leading retailers. There is also a summary/outlook and a glossary.

**UK Childrenswear Retailers** (Verdict, 2009) [available onsite via electronic sources]

This report provides in-depth analysis into dynamics of the childrenswear market. This report includes profiles of the 16 leading retailers, key company metrics, retailer outlooks and company comparisons.

**Childrenswear Retailers** (Verdict, 2009) [available onsite via electronic source]

This report pinpoints the key trends, analyses the impact of the grocers and forecasts the success of leading retailers in the market.

**UK Value Clothing Retailers** (Verdict, 2008) [MKT. 381.456870941 BUS]

Has statistics on and information about childrenswear. Aspects covered include market trends, consumer attitudes, price, choice and space allocation within stores.

## Trade Magazines and Newsletters

**Drapers Record** (Emap Fashion Ltd, monthly) [(P) ML 00 – E(19) BUS]

Includes features on clothes for children and teenagers as well as news and a calendar of events relating to the UK fashion industry as a whole.

**Fashion Business International** (World Textile Publications Ltd, bimonthly) [(P) MQ 58 – E(2) BUS]

(Science 3) Includes news about the childrenswear industry together with mentions in some of the feature articles. Events relating to childrenswear appear amongst the listings at the back of each issue.

**Footprint** (Reflex Publishing Ltd, 5 issues a year?) [ZK.g.b.8686] (Humanities)

This is the journal of the Independent Footwear Retailers Association. It includes children's shoes and covers news items, details of conferences and information about new products. Also included are profiles of people in the industry and feature articles.

## Internet Sources

**Association of Suppliers to the British Clothing Industry**

Includes childrenswear. The Association combines all aspects of the industry – from fibre manufacture to garment manufacture, distribution, retail and aftercare. The web site gives information about news, events and conferences.

<http://www.applegate.co.uk>

**Junior Magazine**

Includes section providing information for children's fashion retailers. Lists UK retailers, designers/manufacturers (international listing), UK agents, trade shows in the UK and abroad and trade organisations

<http://www.juniormagazine.co.uk/>

**National Childrenswear Association**

The NCWA is the only national association solely dedicated to promoting the childrenswear industry both in the UK and abroad. The web site has a notice board for members and includes information about British exhibitions.

<http://www.ncwa.co.uk/>

### **Who? Global Fashion Industry Directory**

Includes an international listing for childrenswear manufacturers, wholesalers, agents and importers/exporters of baby and children's wear.

<http://www.whoapparel.com/>

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Business Information Catalogue for more details.



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