

# FASHION INDUSTRY GUIDE

Updated -21 September 2009



## Directories

**Fashion Monitor** (Profile Group (UK) Ltd, 2009) [DIR338.4739100254]

Sections on fashion and beauty industry news, consultancy and in-house PR contacts for fashion and beauty brands, fashion stylists and make-up artists, UK and overseas media contacts, UK trade press contacts, and dates for UK and overseas fashion and beauty events.

**Mandel International Clothing & Textile Directory** (Mandel 2009) [DIR338.7687025]

French directory. Provides an A-Z listing by subject/ services and country (worldwide coverage). Also lists Trade Fairs

**Printwear & Promotion : The 2009/10 Directory** (Datateam Publishing Ltd 2009) [DIR667.30254105]

Guide to textile decorators, embroiderers, manufacturers and suppliers

**SGB Outdoor : The Trade Magazine** (Datateam Publishing Ltd 2008) [DIR338.7687]

Directory of manufacturers and distributors of travel and outdoor wear; buyers guide to products; brand names index; trade show dates; outdoor industries association

**Department Store Yearbook 2008** (Media One Communications Ltd 2008) [DIR381.14102541]

Essential guide for department store buyers. Directory of suppliers by type of goods, clothing, shoes etc. Also lists associations and events/exhibitions.

## Small Business Help / Business Start-Up Information

### Business Opportunity Profiles

Covering qualifications and skills required, key market issues, risk factors and relevant legislation.

**Women's Boutique/Fashion Retailer** –BOP300/Aug 2009 Cobra [Available online via electronic resource]

**Men's Fashion Retailer** – BOP441/Aug 2008 Cobra [Available online via electronic resource]

**Fashion Designer** – BOP003/Dec 2008 Cobra [Available online via electronic resource]

**Designer Clothing Retailer** – BOP272/Sept 2009 Cobra [Available online via electronic resource]

**Fashion Accessories Retailer** – BOP109/Feb 2008 Cobra [Available online via electronic resource]

### **UK Market Synopsis**

Market segmentation and performance. Current trends and influences. Government regulations.

**Clothing and Accessories Retail** – SYN041/May 2009 Cobra [Available online via electronic resource]

### **Introduction to Clothing Production Management** (AJ Chuter 1995)

Concentrates on the short term problems like meeting today's targets. Structured to form the basis of a supervisors' or junior managers' course [Small Business Help Section]

### **Fashion Buying** (Helen Goworek 2001)

Focuses on the buying of fashion merchandise, particularly clothing. Explains relevant terminology and procedures [Small Business Help Section]

### **Mastering fashion buying and merchandising management** (Tim Jackson & David Shaw 2001)

Covers fashion design, merchandise planning, sources and supply chain management [Small Business Help Section]

### **Mastering fashion styling** (Jo Dingemans 1999)

Gives an insight to the different types of styling and professional practices used within them. Includes a glossary of technical terms and a basic source directory [Small Business Help Section]

## **Market Research & Statistics**

**UK Retail Futures: Clothing & Footwear 2013** (Verdict Research 2009) [Available online via electronic resource]

Gives detailed forecasts for retail sales by location of shops, by market sector (menswear, womenswear, general clothing retailers, and footwear) and by categories within each sector (men's and women's outerwear, underwear, girls'wear, boys'wear, infants'wear, sports clothing, sports footwear).

**Retail Futures – UK Clothing & Footwear Q3 2009** (Verdict 2009) (Available online via electronic resources)

These Verdict quarterly reports are constantly updated to provide economic insight, accurate forecasts and analysis of retail sectors, examining market demand and price pressures

**UK Fashion Multiples 2008** (Verdict 2008) [MKT 381.45687] (Also available online via electronic resources)

UK Fashion Multiples 2008 profiles a sample of 10 smaller, but influential, retail fashion brands, and explores the dynamics, growth trends and drivers of the market and of niche retailers

**Clothing & Footwear Industry** (Key Note, 2008) [MKT 338.47687] (Also available online via electronic resources)

Provides an assessment of the industry structure, market size, key trends, consumer research, and competitor analysis of the top 20 manufacturers. Covers women's, girls' and infants' clothing, men's and boys' clothing, sport and leisure wear, and clothing accessories. With a separate section on the footwear industry.

**Business Ratio Report: Clothing Retailers** (Keynote, 2008) [MKT 381.45687065]

UK industry overview and detailed company profiles including performance league tables by size, profitability, efficiency, liquidity, gearing, employee performance, and growth.

**Business Ratio Report: Clothing Manufacturers** (Keynote, 2008) [MKT 338.43687094105]

UK industry overview and detailed company profiles including performance league tables by size, profitability, efficiency, liquidity, gearing, employee performance, and growth.

**Bridalwear** (Key Note, 2007) [MKT 338.43392540941] (Also available online via electronic resources)

Report covers market size, trends, segmentation, competitor analysis, swot analysis, industry background, brand strategy, global markets, buying behaviour, forecasts and company profiles.

**Clothing - United Kingdom** (Euromonitor 2007) [Available online via electronic resource]

Looks at key trends and developments, sales data by sector and sales forecasts through to 2011.

**Clothing and Footwear - United Kingdom** (Euromonitor 2007) [Available online via electronic resource]

Looks at key trends and developments, sales data by sector and sales forecasts through to 2011.

**Clothing Manufacturing** (Key Note, 2008) [MKT 338.76870941] (Also available online via electronic resources)

Examines UK clothing manufacturing sector, especially clothing for men, women, children and infants. Market trends, market size, swot analysis

**Clothing and Footwear Specialist Retailers-United Kingdom** (Euromonitor, 2009) [Available online via electronic resource]

This report looks at the market size, sector size, new product developments, retail distribution, market forecasts, market shares, sector shares and company profiles.

**Financial Survey Report: Clothing Manufacturers** (Keynote, 2008) [MKT 338.436870941]

The report gives financial and market information on limited British companies in the industry.

**Business Ratio Report: The hosiery and knitwear industry** (Keynote 2008) [MKT338.436873094105]

Gives UK industry overviews and detailed company profiles of main players

**Financial Survey Report: Knitwear Manufacturers** (Key Note 2009)

[MKT 338.436770282450941]

The report gives financial and market information on the top limited British companies in the industry.

**How Britain Shops 2009: Clothing** (Verdict Research, 2009) [MKT 381.456870941] (Available online via electronic resources)

Presents detailed analyses of the performance of the 20 UK leading retailers (visitors, main users, conversion rates, loyalty and competitors).

**UK Menswear Retailers 2008** (Verdict 2008) [MKT 381.476870810941] (Also available online via electronic resources)

Overview of menswear clothing market trends. Indepth profiles on key companies including Arcadia Group, M&S and Debenhams

**UK Womenswear Retailers 2008** (Verdict 2008) [MKT338.4768708290941] (Also available online via electronic resources)

Overview of womenswear clothing market trends. Indepth profiles on key companies including Arcadia Group, Debenhams, M&S and New Look

**UK Value Clothing Retailers 2008** (Verdict 2008) [MKT 381.456870941] (Also available online via electronic resources)

Detailed report covering the industry's market definition, market shares, market influences, push factors, company comparisons and outlook. Companies profiled include TK Maxx, George at Asda, Matalan, New Look, Peacocks and Primark

**Clothing and Accessories Retail** SYN041 (Cobra, 2009) [Available online via electronic resource]

Covers market summary, key statistical indicators, sector developments, market segmentation and emerging trends and influences.

**UK Retail briefing – clothing focus** (Mintel 2007) [MKT 338.4764630941]

Covers clothing, footwear and childrenswear retailing. Sector analysis. Monthly sector news reviews for companies within the market.

**Plus-Size Fashion** (Key Note, 2009) [MKT 338.47687] (Also available online via electronic resources)

Report covers market size, trends, segmentation, competitor analysis, swot analysis, industry background, brand strategy, global markets, buying behaviour, forecasts and company profiles.

**UK Fashion Multiples** (Verdict 2008) [MKT 381.45687] (Also available online via electronic resources)

This report focuses on smaller fashion multiples that are leading the way on best practice in fashion retailing and have produced strong growth in the past few years

**UK Lingerie & Underwear retailing** (Verdict 2009) [Available online via electronic resource]

An overview of the UK market - men's, women's and children's underwear, lingerie, nightwear and hosiery expenditure, with profiles of the key players, market shares, trends and strategic issues.

**Lingerie** (Keynote 2008) [MKT338.47687220941] (Also available online via electronic resources)

Examines the UK lingerie market, looking at market trends, economic trends, buying behaviour current trends and forecast to 2012.

## Trade Magazines & Newsletters

**Drapers** (Emap fashion) [Available online via electronic resource - Factiva]

Formed by the union of Drapers Record and Men's Wear. Gives news, features and calendar of events for the UK fashion industry. Includes a large recruitment section.

**Fashion Business International** (World Textile Publications, monthly) [(P) MQ 58 - E(2)]

This magazine offers news on retailing, collections, exhibitions, fabrics, production technology, logistics and designing. It also offers case studies, advice and a diary of events.

**Journal of Fashion Marketing and Management** (Henry Stewart Publications, quarterly) [(P) ML 00 – E(24)] (Also available online via electronic resource ESTAR)

Edited by the Department of Clothing Design & Technology, Manchester Metropolitan University. An academic journal worldwide in scope, mixing theoretical papers with case-studies of individual countries.

**Textile World** (Bullian Publishing, monthly) [(P) ML 10 - E(61)] (Also available online via electronic resource EBSCO)

This is an American based magazine covering the textiles, yarns, fabrics, fibres, nonwovens, textile machinery & equipment, knitting, dyeing, printing and finishing industries. It also includes country profiles, business news, supplier news and new products.

**Retail Week** (Emap) [(P) AL 93 -E(5) BUS]

Newspaper for retail sector. Includes news on large chains & multiples, shopping centres, trends, sales, marketing & advertising campaigns, property, interiors, company & people profiles, sector reports, rankings, technology, services, job adverts. [www.retail-week.com](http://www.retail-week.com)

**Footwear and Fashion Extras** (RAS Publishing) [(P)391.405-E(1) BUS]

A monthly magazine, useful for new product information and trends in the market. Focusing on footwear and accessories.

## Internet Sources

**Association of Retail Trade**

ART is an independent, free to join body formed with a purpose of bringing retailers together to enhance their buying power and provide them with the tools and services to ensure their sustainability.

<http://www.associationofretailtrade.com>

**Association of Suppliers to the British Clothing Industry**

ASBCI brings together the clothing industry from all sectors of the supply chain - from fibre manufacture through to garment manufacture, distribution, retail and aftercare -and provides a platform for exchange of ideas and knowledge.

<http://www.asbci.co.uk/>

**British Fashion Council**

The British Fashion Council aims to showcase British designers and develop London's position as a major player in the international fashion arena. Also has a Business Support Network providing information about business support organisations geared up to assist UK fashion businesses

<http://www.britishfashioncouncil.com/>

**Business.com/Apparel & Accessories**

World-wide guide to the fashion industry. Covers news, events and extensive links to products and services

[http://www.business.com/directory/retail\\_and\\_consumer\\_services/apparel\\_and\\_accessories/](http://www.business.com/directory/retail_and_consumer_services/apparel_and_accessories/)

**Chartered Society of Designers**

Professional body representing fashion and textile designers, offering chartered status, membership services, career advice and training.

<http://www.csd.org.uk/>

**FashionNet**

News, features, designer biographies, 'how to' guides, designers sites, online shopping, selected sites, etc.

<http://www.fashion.net/>

**Fashion United**

The latest fashion news, links to fashion/apparel websites and jobs on the Fashion Career Centre

<http://www.fashionunited.co.uk/>

**Fashion Windows**

News, features and calendar of events.

<http://www.fashionwindows.com/>

### **Just Style**

Good site for apparel, footwear, sportswear and textile industry professionals worldwide. Contains extensive summaries from reports by Key Note, Mintel, Business Intelligence, Retail Intelligence, Reuters Business Insight, etc.

<http://www.just-style.com/>

### **London Fashion Week**

Organised by the British Fashion Council and serves as a platform for British design talent.

<http://www.londonfashionweek.co.uk/>

### **The Chartered Textile Institute**

Professional institute set up to support and inform all sectors and disciplines in textiles, clothing and footwear.

[www.textileinstitute.org](http://www.textileinstitute.org)

### **UK250 Fashion**

Part of the UK250 web guide features a classified guide to leading UK fashion stores.

<http://www.uk250.co.uk/Fashion/>

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Business Information



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