

GREEN AND ETHICAL BUSINESS OPPORTUNITIES INDUSTRY GUIDE

Updated 2nd April 2009



This guide has been written as a response to the increasing demand for information by entrepreneurs on the expanding green and socially responsible sectors in our economy. It primarily highlights the key titles and resources in the British Library's Business and Intellectual Property Centre and also points to many other organisations and people that can provide support. More and more entrepreneurs and existing businesses want to meet the new zeitgeist but have difficulties knowing where to start. I hope this guide goes some way to address this.

Directories

Biofuels Industry Directory 2008 (Biofuels Media Ltd, 2008) [(B) DIR 338.76628802541 BUS]
Guide to companies and services involved in the UK biofuels industry.

CSR Professional Services Directory 2008: Ethical Performance (Dunstons Publishing Ltd, 2008) [(B) DIR 658.408 BUS]
Directory of organisations involved in Corporate Social Responsibility.

ENDS Directory 2008 (Ends Environmental Data Services Ltd, 2008) [(B) DIR 333.72 BUS]
This directory profiles environmental consultancies in the UK.

Energy Institute Yearbook and Directory 2008 (Energy Institute, 2008) [(B) DIR 333.79029441 BUS]
A directory of products and services for energy users and providers.

International Union of Air Pollution Prevention and Environmental Protection Association: Members Directory 2008 (IUAPPA, 2008) [(B) DIR 363.7025 BUS]
Information about the IUAPPA, organisations and experts in the field of air pollution.

Recycling Bible: MRW Handbook 2008 (Emap Maclaren Ltd, 2008) [(B) DIR 363.7282029 BUS]
A guide to waste treatment and recycling companies as well as plant, equipment and specialist services suppliers.

Green: The Directory of Sustainability 2007/08 (Ten Alps Publishing, 2007) [(B) DIR 338.927025 BUS]

A buyer's guide to sustainable products and services.

The Recycler Directory 2007 (Recycler Directory, 2007) [(B) DIR 363.7282 BUS]

International directory of recycling and waste management companies.

Recycling and Waste World Handbook 2007 (A & D Media Ltd, 2007) [(B) DIR 363.728202541 BUS]

A buyer's guide of UK companies involved with recycling.

Renewable Energy Association 2007 (Ten Alps Publishing, 2007) [(B) DIR 333.79402541 BUS]

Guide to renewable energy, technology and utilisation.

Global Directory 2006/07 (Venue, 2006) [(B) DIR 323 BUS]

This is a directory for campaigners fighting against global poverty and trade justice, human rights, climate change and recycling.

The Organic Directory 2006 (Green Books, 2005) [(B) DIR 641.302 BUS]

Directory provides names, addresses, phone numbers, email addresses and websites of retailers, producers, wholesalers and manufacturers of organic goods in the UK.

Market Research – The Green and Ethical Consumer

The Green and Ethical Consumer (Key Note, 2008) [(B) MKT 338.476588343]

This report examines the ethical choices consumers make ranging from food to travel to fashion and beauty products.

Green and Ethical Finance (Mintel, January, 2008) [(B) MKT 338.473326]

This report profiles consumer attitudes toward green finance highlighting the potential for growth of ethical investments.

Ethical and Green Retailing (Mintel, September, 2008) [(B) MKT 338.927]

This is an extensive report on environmental and ethical issues and its impacts on retailers and consumer behaviour.

The Next Step in the Ethical Consumerism Revolution (Datamonitor, 2008) [(B) MKT 658.834]

With the rise of interest in ethical consumption this report tracks emerging and future trends from various regions around the world.

Non-Metal Recycling (Key Note, 2008) [(B) MKT 338.47363728094105]

This report details the various trends in types of recycling, competitors, the size of the industry and current issues for the UK.

Ethical and Green Consumers (Mintel, January, 2007) [(B) MKT 658.8343]

This report covers lifestyle and consumer attitudes towards grocery, transport, finance, travel and fashion from an ethical and green perspective.

Ethical Consumer: A Global Perspective (Leatherhead Food International, 2007) [(B) MKT 381.1]

A report that discusses the growing trend to ethical consumerism for food in developed countries. Sections covered include vegetarian and sustainable foods, company profiles and new product development.

The Future of Ethical Sourcing (Datamonitor, 2007) [(B) MKT 381.10941]

A report that examines the ethical choices that retailers face with a focus on the importance of corporate social responsibility, factors driving trends and costs in supply chain.

Attitudes Towards Ethical Foods (Mintel, August, 2006) [(B) MKT 338.476410941]

A report that overviews the organic and fair-trade food industry analysing consumer opinion, media influence, distribution, market size and segmentation.

Ethical Consumerism (Datamonitor, 2005) [(B) MKT 333.79416]

This report assesses consumer attitudes towards goods and services in Europe and the US.

Ethical Holidays (Mintel, October, 2005) [(B) MKT 394.250688]

This report analyses in detail the trend towards more ethical holidays.

Market Research – Green Energy and Transport

Energy Efficient Solutions (Progressive Media, 2008) [(B) MKT 658.26005]

A publication that helps industry, commerce and the public sector come to grips with complex energy market.

The Energy Industry (Key Note, 2008) [(B) MKT 333.790941]

This report looks into the different segments within the UK energy industry with a PEST/SWOT analysis and a chapter on renewables.

European Renewable Energy Industry (Key Note, 2008) [(B) MKT 338.4733879409405]

In this Key Note Market Assessment report, the EU renewable energy industry is described and analysed in terms of statistics, industry structure and corporate developments.

Renewable Energy Finance (Euromoney Institutional Investor, 2008) [(B) MKT 333.794]

This publication includes various articles and case studies of renewable developments around the world.

Waste Management (Key Note, 2008) [(B) MKT 338.47363728094105]

In this Key Note Market Report, the UK waste-management market is analysed in terms of the collection of waste sources and their final disposal. Trends and competitor analysis is included.

World Biofuels (Freedonia Group, 2008) [(B) MKT 338.4766288]

In this report are forecasts, key technologies, market share and profile for 29 global competitors in the biofuels industry.

Carbon Markets and Emissions Trading (International Financial Services, 2007) [(B) MKT 363.738747]

Ethical Consumer Series: UK attitudes to energy efficiency & alternative sources (Allegra Strategies, 2007) [(B) MKT 333.7940941]

A sizeable report based on primary research of households, industry expert interviews and businesses.

The World Offshore Wind Report 2008-2012 (Douglas-Westwood, 2007) [(B) MKT 338.47621312136]

Green Energy: Consumers aren't buying it (Datamonitor, 2006) [(B) MKT 333.794]

This report is a review of green energy supply in the UK and why the market for green energy is not yet sufficient.

Climate Change and the UK Energy Sector (Datamonitor, 2006) [(B) MKT 333.7917]

This report analyses how the energy sector is facing up to climate change.

World Hybrid-Electric Vehicles (Freedonia, 2006) [(B) MKT 629.2293]

This report profiles world production, competitive assessment and overview by region and manufacturer.

Trade Magazines and Newsletters

Ethical Performance: the independent newsletter for socially responsible business (Dunstons Publishing) [(P) AL635 – E(12)]

This title covers topics such as ethical investment, corporate responsibility, supply chain monitoring and a table of ethical & ecological fund performance.

Ethical Consumer (ECRA Publishing Ltd) [(P) AQ 91 – E(28)]

News on environmentally friendly products including organic, vegetarian, fair trade goods, additive free goods, recycling, ethical investments, sustainable development and more.

Young Consumers – insight and ideas for responsible marketers (Emerald Group Publishing) [(P) 659.1042083-E(1) Bus]

An academic journal for marketing to children and young people that include topics such as mobile phones, food, sportswear, toys and computer games, television, the internet and brand loyalty. This journal is also available on the Emerald database in the British Library.

Ecotextile News (Mowbray Communications) [(P) 677.028 – E(1)]

This title covers news about ecological and green textiles with a focus on fibres, hemp, natural fabrics, organic textiles, sustainable clothing and recycled products.

Sustainable Business (Favershaam House Group) [(P) 658.4083 – E(2) Bus]

A periodical for managers and professionals looking at buying environmental goods and services, it also has sections on law and policy, features on consumer attitudes and corporate sustainability.

Journal of Ecotourism (Channel View Publications) [(P) AK 50 – E(90)]

This academic journal researches ecologically responsible tourism. Areas of interest include protected areas, specialist holidays, sustainable travel & tours.

Databases (available only in the Business & IP Centre)

Business Insights

Business Insights is a market research database that has a number of reports on sectors to do with green energy, sustainable packaging and ethical food and drinks.

Business Source Complete (EBSCO)

Business Source Complete provides access to full text journals in all disciplines of business. Articles and features on corporate trends toward ethical behaviour and the environment are among many potential subjects and articles listed in this resource.

Factiva

Factiva is a database of articles from over 10,000 in-depth news sources, both current and historical. This resource could be used for finding information on current environmental and ethical trends in different sectors.

Frost and Sullivan

Frost & Sullivan is a key market research resource for those researching green issues and emerging research and development on a wide range of topics.

OneSource

This is a company database for public and large limited companies. Of interest are the Corporate Social Responsibility reports listed along with the company annual reports.

Internet Sources

British Association for Fair Trade Shops

The British Association for Fair Trade Shops is a membership organisation for fair-trade retailers. It provides news and information including how to set up a Fair Trade shop.

<http://www.bafts.org.uk/>

CAN (Community Action Network)

CAN support social entrepreneurs to maximise their social impact.

<http://www.can-online.org.uk/>

Carbon Trust

The Carbon Trust's stated mission is to accelerate the move to a low carbon economy by working with organisations to reduce carbon emissions and develop commercial low carbon technologies.

<http://www.carbontrust.co.uk/default.ct>

Community Interest Companies

This site provides information for anyone interested in registering as a 'Community Interest Company' as well as a list of existing registered companies.

<http://www.cicregulator.gov.uk/>

Co-operatives UK

This is the website of the membership organisation that promotes co-operative enterprise. The website has information on co-operative news and support services available for members.

<http://www.cooperatives-uk.coop/live/cme0.htm>

Ethical Fashion Forum

New trade association which aims to raise awareness of social and environmental sustainability in the fashion sector.

<http://www.ethicalfashionforum.com/index.html>

Ethical Performance

Website of the newsletter Ethical Performance for socially responsible businesses.

<http://www.ethicalperformance.com/index.php>

Enviroentrepreneur

The Enviro-entrepreneur school aims to identify, encourage and nurture people who aspire to starting and growing a business in the environmental goods and services sector.

<http://www.enviroentrepreneur.co.uk/>

The Fair Trade Foundation

This foundation aims to raise awareness of fair-trade in the UK. It provides a number of research reports on fair trade products, facts and figures on the industry and directory of suppliers.

<http://www.fairtrade.org.uk/>

GK Partners

A company that provides advisers and project consultants for social enterprise, NGOs, charities, government departments and other organisations.

<http://www.gkpartners.co.uk/>

i-genius

A global community that supports social enterprise.

<http://www.i-genius.org/home>

International Fair Trade Association

The International Fair trade Association prescribes standards and encourages fair and direct international trade.

<http://www.ifat.org/>

London Business Support Service

LBSS offer cost effective business advice, practical solutions and a wide range of relevant business support services delivered to SMEs by a team of specialist business advisers.

http://www.thelbs.co.uk/services/social_enterprise.html

http://www.thelbs.co.uk/services/corporate_social_responsability.html

London Remade

London Remade is a not for profit business working in partnership to develop and improve waste management, recycling and green procurement in London.

<http://www.londonremade.com/>

The School for Social Entrepreneurs

The School for Social Entrepreneurs helps to provide training opportunities for entrepreneurs. The school was founded in 1997 and now has a network across the UK.

<http://www.sse.org.uk/>

Social Enterprise Training and Support Consortium (SETAS)

The SETAS website provides links to training, support and specialist publications about social enterprise. News and e-mail updates are also available.

<http://www.setas.co.uk/>

Social Enterprise Ambassadors

A group of inspirational people that lead social enterprise in the UK. There are more than thirty ambassadors with different business interests listed, along with interviews, on the site.

<http://www.socialenterpriseambassadors.org/>

Social Enterprise Coalition

The Coalition is the UK's national body for social enterprise. Its members work to inform policy, promote the benefits of social enterprise and share best practice. This website includes podcasts, case studies and useful links.

<http://www.socialenterprise.org.uk/Default.aspx>

Social Enterprise London

This is the largest social enterprise network in the UK with nearly 400 businesses. This website has an online directory of social enterprises searchable by sector and opportunities for training with other links to advisory services.

<http://www.sel.org.uk/>

Social Firms UK

Social Firms are market-led businesses specifically created to help disadvantaged people gain employment. Supporting information can be found on this website.

<http://www.socialfirms.co.uk/>

UnLtd World

UnLtd World is a social networking site for social entrepreneurs. Users can share resources, post events, answer questions, start discussions and set up groups. An on-site tour provides a good overview.

<http://www.unltd.org.uk/>

Books (all available in the British Library)

Social Enterprise in Anytown (John Pearce, Calouste Gulbenkian, 2003) [Small Business Help Section]

Working Ethically (A&C Black, 2007) [Small Business Help Section]

Your Ethical Business (Paul Allen, ngo media, 2007) [Small Business Help Section]

Our Partners

GK Partners

GK Partners is an independent limited company guided by a social enterprise and corporate responsibility ethos. They provide high quality professional services that include access to Social Enterprise, Ethical and Islamic Finance and Corporate Ethical Compliance (CEC).

<http://www.gkpartners.co.uk/>

Red Ochre

Red Ochre is a long established social enterprise that believes that social enterprise and responsible ethical business offers the best route to economic, social and environmental sustainability and well being.

<http://www.redochre.org.uk/>

Striding Out

The Striding Out network help promote the importance of responsible business practices to contribute to a healthy local economy and community. They run a number of events and also provide help through coaching and mentoring.

<http://www.stridingout.co.uk/>

Ask an Expert

Kresse Wesling

Kresse Wesling is a young eco-entrepreneur with three successful ethical businesses under her belt, including Bio-Supplies, who provide biodegradable packaging for the food industry. Our ask an experts give a few hours each month to work with those business people that they can help the most; places are not guaranteed on application. You will receive a response to your application within 28 days.

<http://www.bl.uk/bipc/ask.html>



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