

ORGANIC FOOD INDUSTRY GUIDE

Updated 19th May 2009



Directories

Food & from Britain: Buyers Guide 2008 (Pinpoint Publishing, 2008) [(B) DIR 382.45641302541 BUS]
Directory produced by an organisation promoting British foods. List of UK food exporters alphabetically and by product, brands index.

The Grocer Directory of Manufacturers and Suppliers (William Reed Publishing, 2008) [(B) DIR 380.1456402541 BUS]
Not specifically concerned with organic food but the index lists about 100 companies producing organic foods.

The Organic Directory 2006 (Green Books, 2005) [(B) DIR 641.302 BUS]
This provides contact names and contact details of retailer, producers, wholesalers and manufacturers of organic goods in the UK. Organised by county and it tells you what organic goods are available locally.

The Natural Trade Directory (Target Publishing Ltd, 2009) [(B) DIR 641.30202541 BUS]
Buyers guide for the natural and organic trade industry with listings of companies, products & services, trade names and other useful contacts.

Market Research & Statistics

Green and Ethical Consumer: Market Assessment (Key Note, 2008) [MKT 338.476588343 BUS]
Focuses on trends in demand for green and ethically-produced consumer goods and services. Following an executive summary and introduction to the market, a strategic overview provides data on market value by sub-sector, globalisation and demographic trends. Draws on original research to investigate consumer attitudes towards green and ethical issues and products, as well as attitudes to recycling, and presents a sector-by-sector analysis of green and ethical issues in the supermarket, banking, transport, charity, cosmetics and holiday markets.

The Health Food & Drinks Outlook to 2006: Consumer Insight, Market Dynamics & NPD (Business Insights, 2003) [available onsite via electronic sources]

Focuses on market trends & dynamics, new product development (NPD) strategies & consumer attitudes with respect to the categories of dairy foods, prepared foods, dried goods, bakery products, confectionery, meat, baby & toddler foods, beverages, herbs, spices, alcohol, breakfast cereals, & fats & spreads. Core issues addressed include low & light products, the branding of healthy foods & wellbeing products. Also looks at trends in the healthy food & drink market and covers the legal requirements related to health products in the UK, USA, Europe & Asia.

Healthy Eating: Market Assessment (Key Note, 2008) [MKT. 338.45641302941 BUS] [available onsite via electronic sources]

Defines the healthy eating market as covering organic, vegetarian, low-fat and low-sugar foods. Provides sector-specific analyses of these markets in terms of market size, segmentation, distribution, consumer trends and marketing activity. Presents both an international perspective on the sector, and an analysis of political, economic, social and technological factors impacting it (PEST analysis).

New Profit Opportunities in Health and Nutrition to 2009: Changing Consumer Concerns and Market influencers in Food and Drinks (Business Insight, 2004) [available onsite via electronic sources]

Report reveals consumers' health concerns and the relationship between nutrition and purchasing habits. Shows how to target specific ailments and concerns by promoting natural nutrition within food and drinks products. Also highlights the next influential diet, the key target audience for healthy food and drinks products and the top three most important health food and drinks products to 2009.

Organic Chemicals in UK (Euromonitor, 2005) [available onsite via electronic sources]

Covers the market for organic chemicals in the UK, offering analysis of market size and sectors over the period 1999-2003. Establishes market shares, and presents both market & sector forecasts to 2008. Provides a corporate overview and looks at key players in the market. Also examines production, research and development and end-usership.

Organic Food and Drink: Market Assessment (Key Note, 2008) [(B) MKT 338.476413094105 BUS] [also available onsite via electronic sources]

Provides a good overview of the organic market. Contains strategic overview, current issues, market size and segmentation, consumer and supplier issues.

Trade Magazines & Newsletters

AgraFood Europe (Agra Europe, monthly) [(P) DL 230 -E(11)]

Monthly newsletter on all aspects of European agriculture.

Organic Business (Target Publishing, Monthly) [(P) HP 13 -E(26)]

Trade magazine looking at the farming, retailing and marketing of organic produce. Also contains new product developments and an ingredient and raw materials directory.

Internet Sources

AgraNet

Major news source for all aspects of agriculture. Mostly subscription only but has a brief summary of some of their reports.

<http://www.agra-net.com/portall>

Food from Britain

Organisation promoting British produced goods for export. Not specifically concerned with organic food, but organic produce is included.

<http://www.foodfrombritain.com/>

Links Organic

International database of organic companies.

<http://www.linksorganic.com/uk/>

The London Organic Directory –Food, Wine, Lifestyle Directory of London markets, shops, restaurants and cafes selling organic produce.

<http://www.infolondon.ukf.net/organic/>

Organic Centre Wales Based at the University of Aberystwyth. Offers advice to farmers going organic.

<http://www.organic.aber.ac.uk/>

Organic Farmers & Grower

Second largest organic certifiers in the UK. Includes technical information, application forms for certification, statistics and tips.

<http://www.organicfarmers.org.uk/>

Organic Food.co.uk

Lifestyle and information magazine website.

<http://www.organicfood.co.uk/>

Organic Food Federation

Association embraces farmers, growers, manufacturers, importers and retailers.

<http://www.orgfoodfed.com/>

Organic Trade Association's

The organic pages online to provide users with a quick, easy way to find certified organic products, producers, ingredients, suppliers and services offered by OTA members as well as items of interest to the entire organic community.

<http://www.theorganicpages.com/topo/index.html>

Simon Wright – the Organic Consultancy

Website of a private consultant, but contains useful free information on the organics industry and advice on going organic.

<http://www.organic-consultancy.com/>

Soil Association

Main pressure group and certification body for organic food and farming. Contains information about the association, news and an online version of the Organic Directory.

<http://www.soilassociation.org/>

Sustain Pressure group promoting better food and farming techniques. Publishes reports.
<http://www.sustainweb.org/>

UK Farmers Markets The UK's farmers' market listings site.
<http://www.farmersmarkets.net/>

World-Wide Opportunities on Organic Farms

WWOOF is dedicated to helping those who would like to volunteer on organic farms internationally.
<http://www.woof.org>



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Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Business Information Catalogue for more details.