

TRAVEL & TOURISM INDUSTRY GUIDE

Updated 3 October 2007



Directories

Caravan Industry Supplies & Services Directory 2007 (A. E. Morgan Publications Limited) [(B) DIR 388.346] Includes listings of manufacturers, related services, products and components as well as suppliers of furniture and fittings.

Coach Operator's Handbook 2005 (Coach and Bus Week) [(B) DIR 338.3220688] Regional listings of venues and attractions, hotel groups, ferry companies and reservation services.

Duty Free & Travel Retail Database & Directory 2007/08 (Duty-Free News-International) [(B) DIR 382.782]] World market for top operators listing suppliers, agents and distributors for duty free and travel retail around the world.

Holiday Guide Summer 2005 (DG&G Reed Business Information) [(B) DIR 910.2] Global edition of holiday brochures/packages available at time of compilation.

Holiday Guide UK 2005 (Travel Weekly Group) [(B) DIR 914] Lists all-inclusive resorts, UK attractions, regional tourist boards and other useful addresses. Also lists self-catering by region, domestic holidays, short breaks, family holidays and special interest holidays. Includes national and regional indexes.

Travel Directory April-September 2004 (Travel Weekly Group) [(B) DIR AA 663] Published bi-annually. Includes travel agents and travel organisers, car rental, coach travel, air travel, national tourist offices, passport and visa offices, rail and shipping, travel trade services, travel technology and hotel groups.

Market Research & Statistics

Activity Holidays 2006 (Keynote) [(B) MKT 338.4791]

Provides strategic overview of the UK holiday market, examines domestic activity holidays and activity holidays abroad. Includes PEST analysis, consumer dynamics and seven company profiles.

Business Ratio Report: the Caravan Industry 2006 (Key Note) [(B) MKT 338.476292260941]

Gives an overview of the performance of the major companies operating in the caravan sector. Includes caravan manufacturers, retailers, caravan supplies and services and park operators. Provides performance league tables based on size, profitability, efficiency, liquidity, gearing, export/sales and growth. Includes balance sheet and profit and loss account for the industry as a whole.

Business Ratio Report: Travel Agents & Tour Operators 2007 (Key Note) [(B) MKT 338.4391]

Gives an overview of the performance of the major UK travel agents and tour operators together with performance league tables based on size, profitability, efficiency, liquidity, gearing, export/sales and growth. Includes balance sheet and profit and loss account for the industry as a whole.

The Cruise Market 2005 (Key Note) [(B) MKT 338.470387542]

Report analysing the demand for cruise holidays, consumer demographics, company profiles and issues surrounding the sector's future.

European Tourist Attractions 2007 (Key Note) [(B) MKT 338.4791405]

Overview of key issues for European tourism and its future prospects.

Family Holidays 2004 (Mintel) [(B) MKT 338.47910941]

This report looks at how families research and book their holidays from a domestic and international view.

Financial Survey Report: Travel Agents & Tour Operators 2007 (Keynote) [(B) MKT 338.479141]

Includes basic financial information on both quoted and unquoted UK travel agents and tour operators. Includes geographical, industrial category, auditors' and alphabetical indexes.

Forecasts to 2007 Insights: The Tourism Market Intelligence Service 2003/2004 (VisitBritain) [(B) MKT AK 50 Business]

Loose-leaf tourism intelligence publication from VisitBritain. Provides analysis and interpretation of trends and opportunities in tourism, comments on market developments and gives practical advice on topical issues for those who want and need to stay ahead of the competition.

Global Airport Retailing 2007 (Verdict) [(B) MKT 381.1] This report examines growth in different geographic regions for this fast growing sector.

Holiday Lifestyles – Responsible Tourism 2007 (Mintel) [(B) MKT 338.4791] A report that analyses the shift in perceptions about travel and sustainable tourism.

Holiday Purchasing Patterns 2006 (Keynote) [(B) MKT 338.4791]

Reviews the holiday purchasing patterns of UK consumers. Includes short breaks and long holidays both at home and abroad. Forecasts to 2008.

Holidays – The impact of Terrorism & Natural Disasters (Mintel, 2006) [(B) MKT 394.26021]

Profiles international travel in the wake of natural disasters and terrorism. The report also analyses UK domestic travel, consumer and supply structure as well as consumer profiles and market forecasts.

Holiday Bookings (Mintel, 2005) [(B) MKT 338.4791]

This report looks at how people book their holidays with studies of internet, travel agency bookings and trends around domestic and overseas holidays.

Holidays – Ideas, Planning and Booking (Mintel, 2004) [(B) MKT AK 50]

This report analyses the distribution of the holiday market including where people are booking and finding their holidays.

Holidays – The Road to Recovery (Mintel, 2003) [(B) MKT AK 50 Business]

Examines difficult trading conditions and looks at consumer confidence and the economy. Covers domestic and overseas holiday markets and includes holiday trends, supply and distribution, consumer survey and future outlook.

Leisure Forecasts 2005-2009 (Leisure Industries Research Centre, 2005) [(B) MKT 338.47790094101]

Provides forecasts to 2009 for general leisure trends. Includes home entertainment, books and magazines, DIY, hobbies and pastimes, eating and drinking and travel and tourism.

Short Breaks Abroad (Mintel, 2004) [(B) MKT 338.4791]

Analysis of the growing trend for short breaks abroad and its impact on the longer holiday market.

Snow Sports (Mintel, 2004) [(B) MKT 338.477969]

This report looks at the snow sport sector for the last few years looking at its growth and challenges for the future.

Travel Agents & Overseas Tour Operators 2006 (Keynote) [(B) MKT 338.4791]

Covers market definition, market size, current market issues, global market, industry background, buying behaviour, competitor analysis and company profiles of four major players.

Travel and Tourism Market 2006 (Keynote) [(B) MKT 338.7094213]

Examines the structure of the UK industry, its place in the world market, and the demand for tourism from both UK residents and foreign visitors to the UK. Includes PEST analysis, six company profiles and forecasts to 2007.

Trends and Statistics 2006 (British Hospitality Association) [(B) MKT 338.4791]

Covers world travel patterns, value of UK tourist market and figures relating to the size and rankings of hotel groups, catering and conference industry.

Trade Magazines & Newsletters

Attractions Management (Leisure Media Company Limited, monthly) [Requested on the Integrated Catalogue]

Provides news for and about visitor attractions including theme and amusement parks, fairs and rides, museums and galleries, zoos, aquaria and safari parks, etc. Includes buyers' guide.

Bed and Breakfast News (monthly) (P) HP 62–E(57)

Trade magazine for owners of small hotels and B&Bs. Covers catering equipment, regulations and relations with Tourist Authorities.

Leisure Management (Leisure Media Company Limited, monthly) [Requested on the Integrated Catalogue]

Provides news for managers of visitor attractions, theme parks, sports and leisure centres, nightclubs and venues, etc. Covers property, equipment, interior design and new developments, etc.

Leisure Report (Centaur Publishing Limited, monthly) (P)AK 40 – E(16)

Newsletter featuring company and market news on the sports and leisure sector. Covers spas, casinos, theme parks, health clubs, bingo and football clubs, etc. Includes stock market index.

Travel Trends (HMSO, annual) (P) AK 50 – E(39)

Provides statistics on overseas visitors to UK and visa versa broken down into geographical area, age, sex and purpose of visit. Figures are taken from the International Passenger Survey. Also available online.

TTG: Travel Trade Gazette (United Business Media, weekly) (P) AK 50 – E(15)

Weekly newspaper for the travel and tourism industry. Includes company and industry news, new brochures and launches, destination profiles, agent surveys and job vacancies.

Electronic Resources at the British Library

World Tourism Organization elibrary

WTOelibrary gives access to the full-text of over 300 reports on the tourism industry. [1992 to present, updated as new reports appear]

Internet Sources

[Association of British Travel Agents](http://www.abta.com/) <http://www.abta.com/>

The Association of British Travel Agents is the UK's premier trade association for tour operators and travel agents. ABTA's tour operators and travel agency offices are responsible for the sale of some 85% of UK-sold holidays.

[Association of Independent Tour Operators](http://www.aito.co.uk/) <http://www.aito.co.uk/>

AITO, the Association of Independent Tour Operators, is an organisation representing around 160 of Britain's best specialist tour operators.

[British Inbound Tour Operators Association](http://www.ukinbound.org/) <http://www.ukinbound.org/>

The British Incoming Tour Operators Association (BITOA) was founded in 1977 to represent the commercial and political interests of incoming tour operators and suppliers to the British inbound tourism industry. With a varied and comprehensive membership, it is an effective focal point for an otherwise fragmented industry.

[Guild of Travel Management Companies](http://www.gtmc.org/) <http://www.gtmc.org/>

Formerly the Guild of Business Travel Management the GTMA's remit is to represent the interests of business travellers and to actively support the profession of business travel management.

[VisitBritain](http://www.visitbritain.com/) <http://www.visitbritain.com/>

The organisation created to market Britain to the rest of the world and England to the British. Formed by the merger of the British Tourist Authority and the English Tourism Council, its mission is to build the value of tourism by creating world class destination brands and marketing campaigns. It will also build partnerships with - and provide insights to - other organisations which have a stake in British and English tourism.

[World Tourism Organization](http://www.unwto.org/index.php) <http://www.unwto.org/index.php>

The World Tourism Organization (WTO/OMT), a specialised agency of the United Nations, is the leading international organization in the field of tourism. It serves as a global forum for tourism policy issues and practical source of tourism know-how.

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk