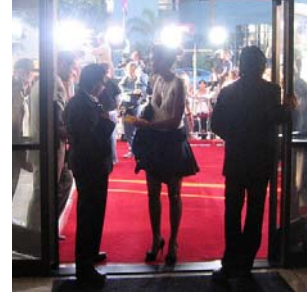


TV & FILM INDUSTRY GUIDE

Updated 27 February 2008



Directories

Advertisers Annual The Blue Book (Hollis, 2008) [(B) DIR. 659.1 BUS]

Guide to statistical trends and league tables, agencies and their clients, major advertisers and their brands and commercial TV and radio.

Business Media Handbook (International Visual Communication Association, 2007) [(B) DIR. 658.45 MKT]

Industry guide and shop window for a range of expertise, skills and services available from the UK corporate communication industry.

Editors Media Directories Television and Radio Programmes (Waymaker, 2008) [(B) DIR. 384.553202541 BUS]

Listings of radio, TV stations and programmes with details of producers and presenters.

Get Your Film Funded: UK Film Finance Guide 2003 (Shooting People Press) [(B) AA 663 BUS]

In-depth guide to getting finance for films. Includes chapters on getting started, finance and investment, major film companies, national and regional film agencies/boards and support and advice agencies.

KEMPS- Film – Television Commercials (Reed Business Information, United Kingdom, 2007) [(B) DIR. 384.8 BUS]

Comprehensive production guide to the UK Film, television and commercial production industries. Provides information on equipment hire, facilities and service, crew hire and much more.

Production Directory 2006 (Open Box Publishing Ltd) [(B) DIR 791.402025423 BUS]

Include listings of freelance crew and facilities, local authorities, accommodation and general services to the film industry in South West area.

The White Book (Inside Communications Ltd. 2005) [(B) AA 663 BUS]
Production directory for events industry. Also covers the support services and equipment exhibition industry as well as the UK talent entertainment record and radio industry.

The Knowledge (Miller Freeman, 2005) [(B) DIR 338.761791025 BUS]
Advertising agency directory containing details of over 17,500 companies. Includes alphabetical listing of company classifications and job grades with page numbers and cross references. A special feature by the film council and guidelines on shooting in high definition are also included.

Market Research & Statistics

Business Ratio Report: the Film and TV Industry (Key Note, 2007) [(B) MKT 384.55 BUS]
Include overview of the performance of major UK companies operating as film and TV producers and distributors. Also contains league tables based on size, profitability, liquidity, gearing, employee performance, export/sales and growth. Includes a balance sheet and profit and loss account for the industry as a whole.

Film Market: Market Review (Key Note, 2006) [(B) MKT 384.8094105 BUS]
Report examines the UK market for feature films. Also offers a global perspective on the film industry, with particular reference to the influence of Hollywood on the UK market and analyses the UK market in terms of the various distribution channels through which films are released to the public.

Financial Survey Report: Film & Television Industry [2 volumes] (Key Note, 2007) [(B) MKT 338.4338455094105 BUS]
Provides company information including corporate performance, rankings and company profiles for the film and television industry.

The BVA Yearbook (British Video Association, 2007) [(B) MKT 384.558 BUS]
Definitive guide to the home media entertainment industry in the United Kingdom.

Television in Western Europe to 2014 (ZenithOptimedia, 2006) [(B) MKT 384.55094 BUS]
Reports contains background information of the television markets of 16 countries with forecasts of important indicators until 2014. Each entry includes a detailed commentary on the current condition of the market and likely future developments, backed up with statistics.

Top Thirty Global Media Owners (ZenithOptimedia, 2007) [(B) MKT 338.76130223025 BUS]
Lists the top thirty Global media owners. Also includes lists of the top five media owners by region in North America, Europe and Asia Pacific, with details of media revenue for the five years to 2005.

UK Film Council Statistical Yearbook: Annual Review 2006/07 (UK Film Council, 2006) [(B) MKT 384.80941021 BUS]
Statistical year book intended to contribute to the development of evidence-based film policy in the UK. Contains a rich source of industry data and analysis, drawn from a range of reputable suppliers and retailing the full value chain for film.

UK Media Yearbook (Zenith Optimedia, 2007) [(B) MKT 070.0941 BUS]
Facts and figures on the UK's advertising media. Separate chapters cover return on investment, TV, radio, national press, regional press, consumer magazines, business and professional magazines, outdoor and cinema. Each medium's market structure, audience, pricing and costs, advertisers, innovation and regulation are explained in a way accessible to amateurs and useful to expert.

Trade Magazines & Newsletters

Television Week (Crain Communications Inc) [Available online via Business Source Complete]
Covers articles, news briefs and ratings about the electronic media industry.

Multichannel News (Reed Business Information) [Available online via Business Source Complete]
Covers programming, advertising, marketing, finance, technology and government activities for all levels in the worldwide cable television and telecommunications industries.

Mediaweek (Media and Advertising) [Available online via Business Source Complete]
Covers news and information from the world of media.

Internet Sources

NPA Film Centre <http://www.npa.org.uk>

The New Producers Alliance is a training and membership organisation for new independent film makers.

Producer Alliance for Cinema and Television <http://www.pact.co.uk>

UK trade body for independent feature film, television, animation and interactive media companies.

UK Film Council <http://www.filmcouncil.org.uk>

Organisation for the UK film industry.

Note: Every effort has been to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Business Information Catalogue for more details