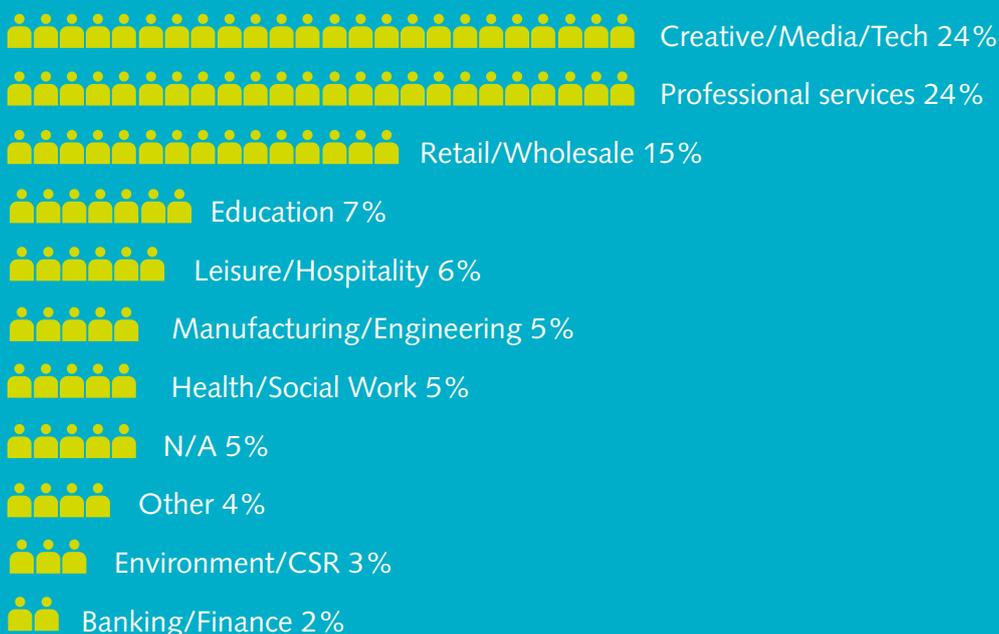


The British Library Business & IP Centre supports entrepreneurs and innovators from that first spark of inspiration to successfully launching and growing a business. Since launching in 2006, we have welcomed over 400,000 people through the doors. Thank you to the 1,025 people who participated in our 2014 Survey. Here are some of the highlights.

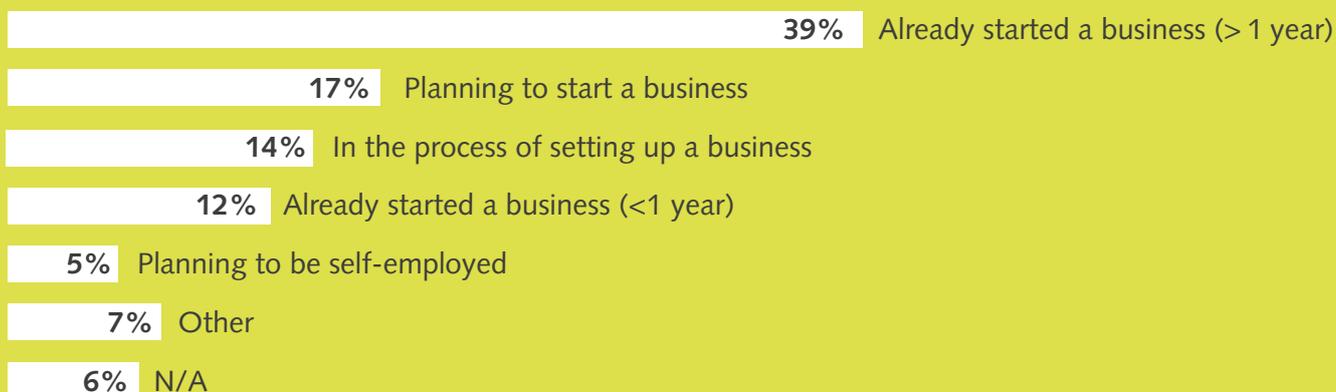
Your Sector



I cannot speak highly enough of the place, and its effectiveness in helping existing entrepreneurs and mentoring new ones.

Pat Barlow
Start-up

Your business stage



I've always been amazed at the amount of free information and help I get whenever I come to the British Library – long may it continue.

Alan Bannister, start-up

Most of you were very satisfied with the service



99%
would
recommend the
Centre to others



98%
are satisfied with
the service they
receive

FREE

84%
value the free
access to
information



81%
view face-to-face as
either extremely/very
important in helping
them start and grow
their business

This is what you also valued

57% were helped to protect and exploit their novel idea/design

54% benefited from finding all the resources in one location

50% gained inspiration from the resources

A whopping **94%** of you have plans to grow your business in the next two years!



72%
plan to increase
turnover by
25% or more



52%
plan to do
business
internationally



51%
plan to enter
new markets



49%
plan to launch a
new product or
service



45%
plan to take
on more staff



Innovating for Growth has been inspiring and challenging: helping me to consider new business opportunities and develop our current services. My participation in the scheme could not have come at a better time.

Bob Green, Stonewall Housing

