

DIGITAL COMMUNICATIONS INDUSTRY GUIDE

Updated July 2019



This is a guide to some of the resources available within the British Library Business & IP Centre relevant to the digital communications industry, covering telecommunication or digital communication services, infrastructure, devices and applications.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the digital communications industry and also for those wanting to further their knowledge within this area.

Start-Up Information



The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

accessible via
electronic
databases

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Business Opportunity Profiles (BOP)

Mobile Phone Shop BOP201

Mini Business Opportunity Profiles (MBP)

Freelance App Developer MBP447

Smartphone and Tablet Repair Service MBP402

Sector Updates (SEC)

IT, Digital and Tech SEC018

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- Global Digital Users Update 2018: Affordable Prices Drive Smartphone Adoption in Developing Markets
- Global Social Network Users 2019: A Snapshot on Snapchat
- Internet and Mobile Users in Europe: eMarketer's Country-by-Country Forecast for 2017 – 2021
- UK Key Digital Trends for 2018: Mobile Is Everywhere, But It Isn't Everything
- UK Digital Users: eMarketer's Estimates and Forecast for 2017 – 2022
- Worldwide Internet and Mobile Users: eMarketer's Updated Estimates and Forecast for 2017 – 2021



- United Kingdom - Internet Access (MarketLine)
- United Kingdom - IT Services (MarketLine)
- United Kingdom - Mobile Phones (MarketLine)
- United Kingdom - Software (MarketLine)
- United Kingdom - Telecommunication Services (MarketLine)
- United Kingdom - Wireless Telecommunication Services (MarketLine)

Similar reports, published by MarketLine, cover other countries, Europe and the global market.

- Global Enterprise Communications Platforms and Endpoints Market, Forecast to 2024
- Global Online Video Advertising Market, Forecast to 2023
- Global Online Video Platforms Market, Forecast to 2023
- Global Online Web and Mobile Analytics Market, Forecast to 2022
- Global Smartphone & Mobile OS Market, Forecast to 2023
- Global Tablet Market
- Next Generation Tablet Market, Forecast to 2023



- App Development in the UK
- Communication Equipment Manufacturing in the UK
- Electronic & Telecommunications Equipment Wholesaling in the UK
- Internet Service Providers in the UK
- Mobile Telephone Retailers in the UK
- Satellite Telecommunications Activities in the UK
- Telecommunications Resellers in the UK
- Wireless Telecommunications Carriers in the UK
- Wired Telecommunications Carriers in the UK



- Bundled Communications Services
- Digital Engagement Platforms: PC, Mobile and Voice
- Digital Trends Quarterly
- Digital Trends Quarterly: Online Reviews
- Mobile Device Apps
- Mobile Gaming
- Mobile Network Providers
- Mobile Phones
- Technology Habits of Generation X
- Technology Habits of Generation Z
- The Connected Consumer
- The Connected Home



- Mobile Phones in the United Kingdom
 - Wearable Electronics in the United Kingdom
- Similar reports and statistics, published by Euromonitor International, cover other countries and the global market.

Please note that many articles about the digital communications industry (from business journals and newspapers) are available from our electronic sources: Factiva, Business Source Complete (EBSCO), eMarketer and EMIS.

Also, contact details and individual reports of companies in the digital communications industry are available from our electronic sources: Fame, Orbis, Market IQ.

Business News & Journals



In order to find the latest news on your topic it is always worth searching Factiva, Business Source Complete, eMarketer and EMIS.

You will find articles from specialist business and academic journals, as well as newspapers and magazines. You may also find market research reports and case studies. As well as profiles of leading industry figures.

You will also find articles covering recent developments, and predicting future trends in your industry.

Trade Magazines and Newsletters

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists. Ordered via Explore the British Library (please ask for help).



Comms Dealer (BPL Business Media) [(P) RQ 61 -E(16)]
For the communications and convergence channel community.
www.comms-dealer.com



Land mobile: wireless communications for business
(MA Business & Leisure) [(P) RR 71 -E(31)]
News and analysis of applications, solutions and technology for business-to-business wireless communication.
www.landmobile.co.uk

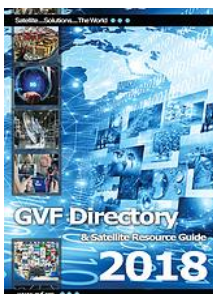


Mobile Europe & European Communications (SJP Business Media) [General Reference Collection ; ZK.9.a.16271]
News and analysis of the broad European communication sector.
www.mobileeurope.co.uk

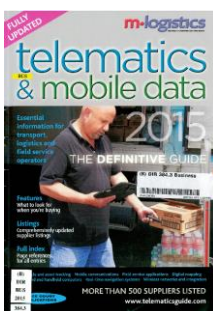
Mobile News (Clark White Publications) [(P) RR 71 -E(5)]
For the UK mobile communications industry covering products, services, distribution and retail.
www.mobilenewscwp.co.uk

Directories

Contain lists of companies and industry contacts. Some have annual industry reviews, and specialist articles.



GVF directory & satellite resource guide (DS Air Publications, 2018)
[(B) DIR 384.51025 BUS]
Membership directory of the Global VSAT Forum which represents firms providing advanced digital satellite systems and services.



Telematics & mobile data guide (Ivory Square Publications, 2015)
[(B) DIR 384.3 BUS]
Directory of UK companies providing products and services to transport fleets, vehicles and mobile workers.



Who's who legal. Telecommunications media & technology (Law Business Research, 2017) [(B) DIR 343.0994 BUS]
International directory of 1,266 lawyers in 68 jurisdictions, who can truly be considered leaders in the field.

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

Digital Europe

The major advocacy group of the European digital economy acting on behalf of the information technology, consumer electronics and telecommunications sectors. www.digitaleurope.org

European Telecommunications Network Operators' Association (ETNO)

A principal policy group for European electronic communications network operators, with 50 members and observers in 35 countries. www.etno.eu

Federation of Communication Services (FCS)

A trade association representing the communications services industry, including mobile phone distribution and retail. www.fcs.org.uk

Global System Mobile Association (GSMA)

Represents the interests of the worldwide mobile communications industry; spanning 219 countries, it unites nearly 800 of the world's mobile operators, as well as more than 200 companies in the broader mobile ecosystem. www.gsma.com

International Telecommunications Society (ITS)

An association of professionals in the information, communications, and technology sectors; an independent, non-aligned and not-for-profit organization with a worldwide network of about 400 members. www.itsworld.org

International Telecommunication Union (ITU)

A United Nations Agency acting as the global focal point for governments and the private sector in developing and managing ICT networks and services. www.itu.int

Internet Services Providers' Association (ISPA)

UK's Trade Association for providers of Internet services, bringing together the UK internet industry to provide essential support through innovation, knowledge and experience in order to benefit the UK economy and society. www.ispa.org.uk

Mobile UK

Represents the four UK mobile network operators: EE, O2, Three, and Vodafone. www.mobileuk.org

Ofcom

The UK communications regulator covering TV, radio, fixed-line telecoms, mobile communications and the airwaves over which wireless devices operate; publishes a number of market reports which are free to access. www.ofcom.org.uk/research-and-data

OMA SpecWorks

A specifications factory where industry-leading companies bring their ideas and talent to build market-accelerating standards that allow products and services to interoperate seamlessly across fixed and mobile wireless data networks. www.omaspecworks.org

TechUK

Represents the companies and technologies that are defining today the world that we will live in tomorrow; has more than 850 companies, ranging from leading FTSE 100 companies to new innovative start-ups, the majority being small and medium sized businesses. www.techuk.org

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the online catalogue "Explore the British Library" (<http://explore.bl.uk>) for more details.



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