JEWELLERY INDUSTRY GUIDE

Updated July 2019

This is a guide to some of the resources available within the British Library Business & IP Centre relevant to the jewellery industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the jewellery industry and also for those wanting to further their knowledge within this area.
Start-Up Information

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

**Business Opportunity Profiles (BOP)**
- Antiques and Fine Art Dealer BOP199
- Fashion Accessories Retailer BOP109
- Jeweller BOP106
- Jewellery Maker BOP008

**Mini BOP (MBP)**
- Clock and Watch and Repair Service MBP435
- New Age Shop MBP298

**Business Information Fact Sheets (BIF)**
- A Guide to Using the Copyright of Others BIF157
- A Guide to Using Copyright to Protect Your Work BIF218
- A Guide to Costing and Pricing a Product or Service BIF054
- Registering a Trade Mark in the UK BIF219
- An Introduction to Registering and Protecting Your Product Designs BIF249

**UK Market Synopses (SYN)**
- Clothing and Accessories Retail SYN041

**Small Business Help Books**

This is a collection of books with practical information aimed at those starting and running a business. Located within the Centre.

*How to Create Your Own Jewelry Line* by Emilie Shapiro (Sterling Publishing, 2016) [(B) SBH BT.48 BUS] Open Access
Explore the varied aspects that go into creating and running a jewellery business.

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.

Retail Sector Series : UK Jeweller 2017-2022
Please note that many articles about the food industry (from business journals and newspapers) are available from our electronic sources: Business Source Complete (EBSCO), Factiva, ABI Inform Global.

Printed Market Research Reports (Please ask for help in finding these)

**GFMS: Gold Survey** (GFMS, 2018) [(B) MKT 338.2741021BUS] (Available in the Business & IP Centre Reading Room)
Provides data on gold prices, investment, mine supply, supply from above ground stock, gold bullion trade and fabrication demand.

**World Silver Survey** (The Silver Institute, 2019) [(B) MKT 338.4766923 BUS] (Available in the Business & IP Centre Reading Room)
Covers market analysis, summary and outlook, silver prices. Investment, mine supply, supply from above ground stock, silver bullion trade and fabrication demand.
In order to find the latest news on your topic it is always worth searching Factiva, Business Source Complete and EMIS.

You will find articles from specialist business and academic journals, as well as newspapers and magazines. You may also find market research reports and case studies. As well as profiles of leading industry figures.

You will also find articles covering recent developments, and predicting future trends in your industry.

**Trade Magazines and Newsletters**

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists. Ordered via Explore the British Library (please ask for help).

**Gems & Jewellery** (Gemmological Association) [ZK.9.b.23145] Covering gems, precious stones and the jewellery trade (must be ordered using Explore the British Library)

**Gift Focus Magazine** (Kline Davis Ltd) [(P) 381.4567-E(1) Bus] Open Access
Bi-monthly journal for giftware industry. Product and company profiles, trade shows and news, including jewellery.

**Gifts Today** (Lema Publishing Ltd) [ZK.9.b.10592] (must be ordered using Explore the British Library)
This journal offers leisure, distribution and consumer goods (including jewellery and giftware).
News of products in the giftware sector including jewellery.
http://www.giftwarereview.net/

Harrington & Hallworth (H&H) (Network Jewellery Magazines) [ZC.9b.8841] (must be ordered using Explore the British Library)
Annual publication on the jewellery and watch industry.

Jewellery Focus (Mulberry Publications) [ZK.9b.26500] (must be ordered using Explore the British Library)
A glossy monthly publication including articles, reviews, exhibitions and news.

Progressive Jewellery (Max Publishing) [(P) 381.573927094105-E(1) Bus] Open Access
Trade magazine for retailers, wholesalers and importers, includes company and retailer profiles, bestsellers, product finder, new product and people news.

Contains information on the jewellery and diamond industry in South Africa.

The Jeweller: the voice of the industry (The National Association of Goldsmiths) [zk.9.b.33111] (must be ordered using Explore the British Library)
Magazine covering all aspects of the jewellery, watch and giftware industry. Covers news, features and new products.
Directories

Contain lists of companies and industry contacts. Some have annual industry reviews, and specialist articles.

**Department Store Yearbook** (Onecom, 2017) [(B) DIR 381.14102541BUS] Open Access
General buyers for department and variety store buyers. It has good section on jewellery and watches.

**Indicateur de L’Horlogerie** (ISH Indicateur Suisse SA) [P.621/296] (must be ordered using Explore the British Library)
Watch and clock directory including styles, movements, fashion, gem, mechanical, quartz and sports watches. Also includes larger wall clocks.

**Retail Jeweller Buyers Guide** (Retail Jeweller) [(B) DIR 381.457392702541 BUS] Open Access
A listing guide for sourcing raw materials, tools, equipment, etc. Also lists finished jewellery products and services for retail jewellers.
[www.retailjewellerbuyersguide.com](http://www.retailjewellerbuyersguide.com)

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

**Association for Contemporary Jewellery**
The Association for Contemporary Jewellery is devoted to the promotion, representation, understanding and development of contemporary jewellery in the United Kingdom and abroad.
[www.acj.org.uk](http://www.acj.org.uk)

**British Allied Trades Federation, BATF**
Represents trade associations which represent the design, manufacture and supply of jewellery, giftware, travel goods and accessories. [www.batf.uk.com](http://www.batf.uk.com)

**Crafts Council**
Glossy review of important contemporary crafts people, reviews of exhibitions, details of craft galleries, services for craft and decorative arts practitioners, specialist courses etc. Covers textiles, ceramics, sculpture, metalwork, jewellery, lighting, furniture, applied arts etc.
[www.craftscouncil.org.uk](http://www.craftscouncil.org.uk)

**Responsible Jewellery Council**
Promotes responsible business practices throughout the diamond and gold jewellery supply chain.
[www.responsiblejewellery.com](http://www.responsiblejewellery.com)
The British Watch and Clock Makers Guild
Guild Council composed of practical experts who provide help for members with information and solving various problems such as those concerning obsolete parts, insurance, starting a business etc. www.bwcmg.org

The Jewellery Distributors’ Association of the United Kingdom
Trade body supporting those who wholesale, distribute, import and export precious and fashion jewellery, accessories, watches, clocks and other items to the jewellery and allied trades. www.jda.org.uk

The London Bullion Market Association
The trade association that represents London’s wholesale over-the-counter market for gold and silver. The ongoing work of the Association encompasses many areas, among them refining standards. www.lbma.org.uk

The National Association Of Jewellers
The national trade association promoting the growth and prosperity of UK jewellery and silverware suppliers. With over 600 member companies, BJA represents manufacturers, bullion suppliers, casting houses, diamond and gem dealers, designer jewellers and silversmiths, equipment suppliers and wholesalers. www.bja.org.uk

The World Jewellery Confederation
Encourages harmonisation and international cooperation, and protecting consumer confidence in the industry. www.cibjo.org

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the online catalogue “Explore the British Library” (http://explore.bl.uk) for more details.

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