

## Learn Live: Food Writing

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<b>Dates</b>	Thursdays 5, 12 and 19 May 2022
<b>Times</b>	17.30 – 19.00
<b>Location</b>	Zoom
<b>Level</b>	Beginners, but all welcome
<b>Class size</b>	Maximum 35 participants

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### Course description

What makes food writing tantalizing and what leaves a sour taste in the mouth? Join food writer Mallika Basu and your fellow food and drink lovers in this three-part introductory online course that will inspire, energise and instill you with the confidence to pursue your passion for food writing.

Session one: Discover the dos and don'ts of food writing, how to get started and keep going within the context of the world we live in today (including food as a force for good, cultural appropriation and inclusivity).

Session two: Prepare to publish by developing your personal brand and voice, stand out with photography, navigate social media and make a connection with your audiences.

Session three: How to pitch work to editors and commissioners, publish and monetise our words, and build an audience that is hungry for more.

Throughout the sessions there will be opportunities to share passages about food from a wide variety of authors, craft our own words and share them for group feedback and insights.

**This course takes place on Zoom and we will email you a joining link the day before each one.**

If you require live-captioning, please email [adultlearning@bl.uk](mailto:adultlearning@bl.uk) as soon as you have booked your ticket.

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### Pre-course task

- 1) Bring two samples of food writing, one from an author you wouldn't describe as a food writer to share with the group

**The post-course task will be discussed in the session and emailed to you after the course.**

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### Tutor

**Mallika Basu** is a food writer and commentator with features in national newspapers and food magazines, and her own newsletter titled *More than Curry*. She is a food and culture columnist for

South Asian diaspora publication The Juggernaut and wrote a regular recipes and comment in the Evening Standard for over five years. Mallika is the author of two published cookbooks, Miss Masala: Real Indian Cooking for Busy Living (Harper Collins) and Masala: Indian Cooking for Modern Living (Bloomsbury). She started food writing with a blog called quickindiancooking.com, which led to her first book deal.

Mallika has combined food writing with a 21-year career as a communications consultant, advising brands, corporations, and individuals on how to connect with audiences and communicate effectively through traditional and social media. She has a Master's degree in Journalism and is Committee Member for Diversity at the Guild of Food Writers.

This is Mallika's third series of food writing courses for the British Library.

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**Previous Skills, Knowledge or Experience**

None required. Aimed at beginners, but all welcome.

**Accessibility**

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