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INDUSTRY GUIDE **CHARITIES**

Charities Industry Guide

This guide highlights some of the key resources about charities that you can find at the Business & IP Centre such as general research (statistics, trends and developments), key companies, trade magazines and newsletters.

All you need is a free Reader Pass.

About the Business & IP Centre (BIPC)

The Business & IP Centre is here to help you start and grow your business. We offer one to ones, specialist workshops, inspiring events and access to premium market data and intelligence all for free. We are home to the UK's largest collection of business and intellectual property (IP) information, as well as a thriving community of entrepreneurs. Based in the British Library and over 70 libraries across the UK.

Here to help

If you have any questions, our information specialists at the Business & IP Centre will be happy to help. You can pop into the BIPC reading room on the first floor in the British Library, or email one of the team at bipc@bl.uk

Updated July 2024
Tony Corsini

bl.uk/bipc



linkedin



Instagram

Start-Up Information



The **Cobra database** contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

There are also some fact-sheets covering charities.

Accessible via electronic resources.

Business Information Factsheets (BIF)

Setting Up & Registering
as a Charity BIF469

Legal Structures for
'Not-for-Profit' Organisations BIF349

Community Interest
Companies [these are not
charities but can be connected
with them] BIF445

Forming a Company
Limited by Guarantee
[these are the types of limited
company that charities
often set up] BIF526

Mini Business Opportunities (MBP)

Charity Shop MBP456

Sector Updates (SEC)

Charities Sector Update
[recent developments]
May 2023 SEC014

Market Research and Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.



Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc. IBIS World provides trusted industry research on thousands of industries worldwide. Their analysts leverage economic, demographic and market data, then add analytical and forward-looking insight, to help organizations of all types make better decisions.

- Charities in the UK (UK SPO.191) (Sep 2024)
-



Mintel

Mintel provides market research and consumer intelligence solutions to consumer-focused businesses with a combination of syndicated tools and custom insight solutions.

- Charitable Giving 2024
-

Statista

Statista is a global data and business intelligence platform with an extensive collection of statistics, reports, and insights on over 80,000 topics from 22,500 sources in 170 industries.

- Charities in the United Kingdom (Report)
- Charities in the United Kingdom: Statistics & Facts
- Second Hand Retail Trade in the United Kingdom [includes charity shops]
- Target Audience: Consumers That Donate to Charitable Causes in the United Kingdom (2024)

There will be similar reports on other countries on Statista

Trade Magazines and Newsletters

Useful for gaining inside knowledge, recent trends, sector news, profiles, reviews of new initiatives and services. Some contain annual reviews and contact lists. Most need to be ordered via Explore the British Library (please ask for help) or may be free on the web.

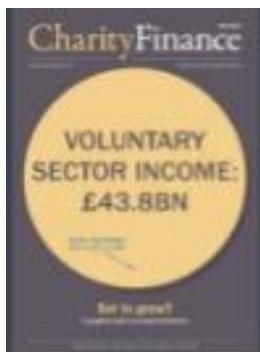


Charities Management (Mitre House, bi-monthly)

[Humanities: ZC.9.b.4870]

Library only has up to 2012 in print but some content free online.

charitiesmanagement.com



Charity Finance (Civil Society Media, monthly)

[Humanities: ZC.9.b.7858] – latest editions in Social Sciences.

Magazine aimed at those working on the financial side of charities especially accounting, investment and property.



Charity Times (Perspective Publishing, Bi-Monthly)

[Humanities: ZK.9.b.12181]

Covers all aspects of managing charities including, finance, investment, fundraising, trusts etc. Magazine website:

charitytimes.com/ct/



**The Fundraiser
(Waterlow, monthly)**

Part of Charity Choice. Free on the web (Library has print issues up to 2014) [Humanities: ZK.9.b.29041]

charitychoice.co.uk/the-fundraiser



**Fundraising
(Civil Society Media, Monthly)**

[Humanities: ZK.9.b.29267]

Magazine covers the latest news, issues and views on fundraising activities in charities. Online version needs subscription.

civilsociety.co.uk/fundraising



**Governance and Compliance
(ICSA, monthly)**

[(P) 6589.4006041-E(1) Bus]

Magazine for secretaries of companies but also charities and other non-profit bodies. Online version needs subscription.

icsa.org.uk/knowledge/governance-and-compliance



**Third Sector
(Haymarket, Monthly)**

[Humanities: ZK.9.d.1011]

Features, news and analysis for those working in the charities sector.

thirdsector.co.uk

Business News and Journals



Factiva

In order to find the latest news on your topic it is always worth searching Factiva, Business Source Complete and EMIS.

Business Source Complete

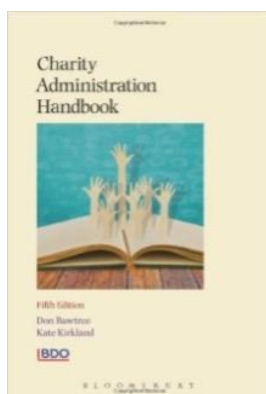
You will find articles from specialist business and academic journals, as well as newspapers and magazines. You may also find market research reports and case studies. As well as profiles of leading industry figures.

EMIS

You will also find articles covering recent developments and predicting future trends in your industry.

Small Business Help and Other Books

Books with SBH in the shelfmark are on open access in the Centre. Other books may be in other parts of the library and need to be ordered via Explore the British Library.



Charity Administration Handbook by Don Bowtree & Kate Kirkland

(6th edition, Bloomsbury Professional, 2018)

[ELD.DS.310740 – electronic copy viewable on library computers via the catalogue – also paper copy can be ordered via the catalogue YK.2019.a.1688]

The standard handbook on charity administration – covers everything from setting up to winding up a charity.



Running a Charity by Mark Mullen

(4th edition, Jordan Publishing, 2015)

[SBH BT.91]

Basic text on legal, financial, regulatory and practical aspects of setting up and running a charity. Explains what administrators and trustees need to know to comply with the law.



Setting Up and Running Charity Shops by John Tough

(Association of Charity Shops, 2006)

[SBH BT.97]

Includes property and siting, shop fitting, pricing, stock acquisition and management, training and marketing. A little old but still the only book on the subject



The Commercial Charity: How Business Thinking Can Help Non-Profits Grow Impact and Income
by Martyn Drake

(Kogan Page, 2020)

[SBH STAR 183]

Covers the business aspects of charities, commercial strategies etc.

Printed Market Research Reports & Publications on the Web



Charity Shops – Survey 2019 (Civil Society Media, annual)

[(B) MKT 381.19 Bus]

Survey of shop numbers, paid staff, volunteers, rent and other findings. Includes league tables. Later editions for sale on the Civil Society Media website.



Community Life Survey 2021/22 - Volunteering and Charitable Giving

gov.uk/government/statistics/community-life-survey-202122/community-life-survey-202122-volunteering-and-charitable-giving



UK Civil Society Almanac (National Council for Voluntary Organisations, annual)

Humanities [Must be ordered via Explore the British Library: ZC.9.a.6787] (Back issues back to 2008) Latest edition online.

Annual survey of volunteering activities in the UK including statistics, geographical breakdown, activities and finance.

ncvo.org.uk/news-and-insights/news-index/uk-civil-society-almanac-2023



UK Giving (Charities Aid Foundation, annual) Online

Overview of charity giving during the year. Latest edition can be requested here:

cafonline.org/about-us/research/uk-giving-report



**World Giving Index
(Charities Aid Foundation, annual).**

Global study of generosity. Free online.
cafonline.org/home/world-giving-index

Internet Sources

Websites containing free sources of policy, industry statistics, information and contacts.

Regulatory Bodies

Charity Commission for England & Wales

gov.uk/government/organisations/charity-commission

Office of the Scottish Charity Regulator

oscr.org.uk

Charity Commission for Northern Ireland

charitycommissionni.org.uk

The above websites, as well as having searchable databases of charities also have guidance on setting up a charity in their jurisdiction as well as facts and figures on charities.

Other Useful Websites

Association of Charitable Foundations

UK association of foundations and charities that makes grants etc. Site includes details of policy, events etc.

acf.org.uk

Association of Fundraising Consultants

UK membership organisation. Includes a list of members.

afc.org.uk

Big Issue Invest

Funding arm of Big Issue magazine funding charities and social enterprises. Site includes details of the fund plus other sources and research.

bigissueinvest.com

Charities Act 2011

Main piece of legislation setting out how charities in England and Wales are regulated.

legislation.gov.uk/ukpga/2011/25/contents

Charities Aid Foundation

A charity for charities. Helps them by fostering effective giving and fundraising. Activities include research, training and operating the CAF Bank.

cafonline.org

Charity Brand Index

From Third Sector magazine. Detailed survey of charities. Summary on website but report is for sale and quite expensive.

thirdsector.co.uk/charity-brand-index

Charity Retail Association

Association of charities who operate in the retail sector including recyclers. Site includes market information and details of service suppliers to charity shops etc.

charityretail.org.uk

Chartered Institute of Fundraising

(Formerly the Institute of Fundraising). Site includes guidance and research for fundraisers including regulations and professional development.

ciof.org.uk

Civil Society Media

Media company serving the charities sector. Publishes reports and other publications (usually paid for), but site also includes free news, job opportunities, events details etc.

civilsociety.co.uk

Directory of Social Change (DSC)

DSC publishes resources and books on charity fundraising, grant finding and voluntary groups. Site includes details of publications and their training courses.

dsco.org.uk

IT for Charities

Website giving free information for charities on software products, IT services, CRM and resources.

itforcharities.co.uk

National Council for Voluntary Organisations (NCVO)

Champions voluntary organisations and volunteering. Site includes research, details of publications, training etc.

ncvo.org.uk

NFP Research

Charity consultancy and market research company. They have some free resources on their site including news, press releases and statistics. Formerly nfp Synergy.

nfpresearch.com

Scottish Council for Voluntary Organisations

Scottish association, similar to the NCVO above.

scvo.org.uk

UK Fundraising

News and information site for the fundraising industry. Includes blogs, training, discussion forums, details of suppliers etc.

fundraising.co.uk

Disclaimer

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the online catalogue "Explore the British Library" explore.bl.uk for more details.

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