

Business &
IP Centre
Network

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Lewisham

INDUSTRY GUIDE
**RECRUITMENT
& TRAINING**

Recruitment & Training Industry Guide

This guide is designed for anyone starting or running a business related to the Recruitment and Training Industry.

We have highlighted some of the key resources about the Recruitment and Training Industry that you can find at the Business & IP Centre such as general research (statistics, trends and developments), key companies, trade magazines and newsletters.

All you need is a free Reader Pass.

About the Business & IP Centre (BIPC)

The Business & IP Centre is here to help you start and grow your business. We offer one to ones, specialist workshops, inspiring events and access to premium market data and intelligence – all for free. We are home to the UK's largest collection of business and intellectual property (IP) information, as well as a thriving community of entrepreneurs. Based in the British Library and over 70 libraries across the UK.

Here to help

If you have any questions, our information specialists at the Business & IP Centre will be happy to help. You can pop into the BIPC reading room on the first floor in the British Library, or email one of the team at bipc@bl.uk

Updated January 2025
William Davis

bl.uk/bipc



Start-Up Information



The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Accessible via electronic resources.

Business Opportunity Profiles (BOP)

Business Mentor/Coach	BOP492
Executive Coach	BOP496
HR Consultant	BOP433
Recruitment Consultant	BOP084
Temping Agency	BOP226
Personal Fitness Trainer	BOP379
Dog Trainer	BOP425

Mini Business Profiles (MBP)

Business Network/Club	MBP327
Outdoor Activity Instructor	MBP422
Motorcycle Training School	MBP478
Public Speaking Coach	MBP172
First-aid Instructor	MBP424
Watersports Instructor	MBP228
Parent Coach	MBP130

Industry Snapshots

Recruitment	SYN011
Education and Training	SYN029

Market Research and Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.



EMIS

EMIS is a research database covering markets research, data and news for international markets, companies, and industries.

- E-learning Market in UK 2025-2029
 - United Kingdom - Management & Marketing Consultancy 2024
 - United Kingdom - Edtech 2024
-



IBISWorld

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc. IBIS World provides trusted industry research on thousands of industries worldwide. Their analysts leverage economic, demographic and market data, then add analytical and forward-looking insight, to help organizations of all types make better decisions.

- Employment Placement Agencies in the UK (N78.100) 2024
- Human Resources Provision in the UK (N78.300) 2024
- Technical & Vocational Education in the UK (P85.410) 2024
- Temporary Employment Placement Agencies in the UK (N78.200) 2024

- Universities in the UK (P85.421) 2024

(Some of the UK reports above will also have equivalents for the US, Canada, Ireland & some other countries)



Mintel

Mintel provides market research and consumer intelligence solutions to consumer-focused businesses with a combination of syndicated tools and custom insight solutions.

- Recruitment UK 2024
 - Financial Education UK 2023
-



Statista

Statista is a global data and business intelligence platform with an extensive collection of statistics, reports, and insights on over 80,000 topics from 22,500 sources in 170 industries.

- Education in the UK 2024
- Higher Education in the UK 2024
- Labour Market in the UK 2024
- Artificial intelligence (AI) use in human resources (HR) departments worldwide - statistics & facts 2024

There are usually similar titles for other countries on Statista along with stand-alone statistics and surveys

Trade Magazines and Newsletters

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists. Mostly available on open shelves in the Business & IP Centre reading room; older issues may be ordered via Explore the British Library (please ask for help).



Global Recruiter (Front Page Publishing, monthly)

[(P) 658.31110941 – E(1) BUS]

Formerly Recruitment Consultant. News and trends in the UK staffing industry. Covers job moves, job adverts, training and payroll issues.

theglobalrecruiter.com



Graduate Recruiter (Association of Student Employers, bi-monthly)

[ZC.9.b.3049 – Humanities) (Order via Explore the British Library)

News, comment and topical features.



HR Grapevine (Executive Grapevine International, monthly)

[(P) 658.3005-E(5) Science 2]

Formerly Grapevine. News for people in the talent management sector including company profiles, trends, career development issues etc. Also publish directories of executive recruitment consultants (see Directories section). Hard copy available up to Oct 2015. Later editions in full on website:

hrgrapevine.com



Industrial and Commercial Training (Emerald Group, quarterly)

[Social Sciences Periodicals Display for 12 months then Humanities P.513/237 - from 2014 Electronic Legal Deposit] [also available onsite via electronic resources – ABI Inform & Emerald]

Semi-academic journal covering the latest research in training and development for industry and business.



Labour Market Outlook: Quarterly Survey Report (Chartered Institute of Personnel and Development, quarterly)

[(P) 658.3094105 – E (1) Business] Also available through the British Library Management & Business Studies Portal

Trends in the labour market and recruitment and economic background.

cipd.co.uk/knowledge/work/trends/labour-market-outlook



Recruiter (Centaur Publications, fortnightly)

[Humanities – Zk.9.b.17414] [available onsite via electronic resources – Factiva and Business Source Complete]

Magazine for recruitment professionals. Industry news, sector profiles, features, people move, company news and rankings, large recruitment job advert section.

recruiter.co.uk



Training Journal (Dods Group, monthly)

[Social Science Periodicals Display for 12 months then Humanities P.551/109] [available onsite via electronic resources – ABI Inform & Business Source Complete]

News and features for those involved in the learning and development sector, including coaching. There is company news, interviews, reviews of resources, conferences and a marketplace section.

trainingjournal.com
(journal and back issues on website).

Other Market Research reports



UK Online Learning – an Industry Overview (Plimsoll Summary Analysis, 2020)

SBH PLIM 08 – Open Access area BIPC

General overview with extensive company rankings.



UK Universities – an Industry Overview (Plimsoll Summary Analysis, 2020)

SBH PLIM 03 – Open Access area BIPC

General overview of the university sector with rankings.

Business News and Journals



Factiva

In order to find the latest news on your topic it is always worth searching Factiva, Business Source Complete and EMIS.

Business Source Complete

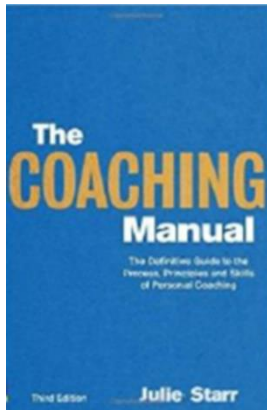
You will find articles from specialist business and academic journals, as well as newspapers and magazines. You may also find market research reports and case studies. As well as profiles of leading industry figures.

EMIS

You will also find articles covering recent developments and predicting future trends in your industry.

Small Business Help Books

This is a collection of books with practical information aimed at those starting and running a business. Located in the Centre, unless otherwise stated.

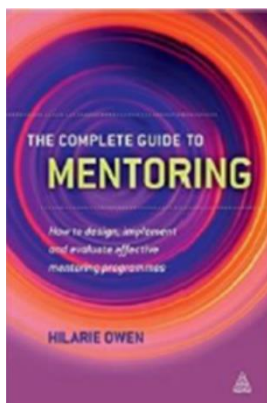


The Coaching Manual by Julie Starr

(Pearson, 2016)

[SBH MNG. 73

Small Business Help]



Complete Guide to Mentoring by Hilarie Owen

(Kogan Page, 2011)

[SBH MNG.74

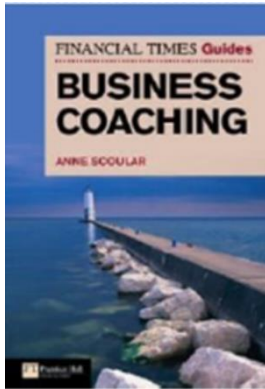
Small Business Help]



Deliver Great Training Courses by Martin Manser

(John Murray Learning, 2014)

[SBH ODHR.21 Small Business Help]

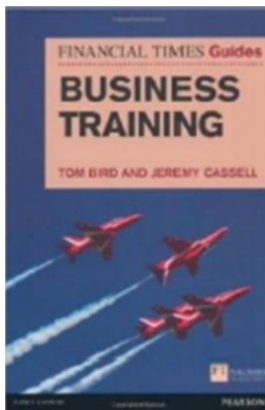


**Financial Times Guide to Business Coaching
by Anne Scoular**

(Financial Times Prentice Hall, 2012)

[DRT ELD.173175 – electronic book – accessible on British Library computers]

Comprehensive guide to business coaching including skills and psychological techniques.

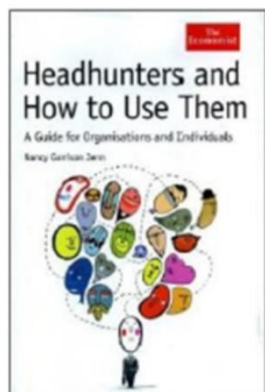


**Financial Times Guide to Business Training
by Tom Bird & Jeremy Cassell**

(Pearson Education, 2013)

[SBH ODHR.64 Small Business Help section]

How to develop, design and deliver business training including resources for ideas, practical help etc.

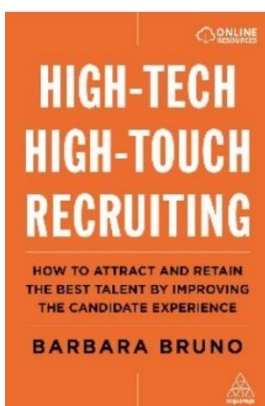


**Headhunters and How to Use Them:
A Guide for Organisations and Individuals
by Nancy Garrison Jenn**

(Economist/Profile Books, 2005)

[YK.2006. a.1186 Humanities – it has to be ordered using Explore the British Library]

Guide on how to use executive search companies for candidates and employers including a survey of the major consultancy firms. A little old but still a standard guide.



**High-Tech High Touch Recruiting:
How to Attract and Retain the Best Talent by
Improving the Candidate Experience
by Barbara Bruno**

(Kogan Page, 2021)

[SBH ODHR 155 Small Business Help]

How to attract high calibre talent through a personal approach.



How to Be a Successful Life Coach by Shelagh Young

(How To Books, 2009)

[(B) SBH BT.40 Small Business Help]

Guide to setting up a coaching business including skills, choosing a client base, business structure etc.



Professional Recruiter's Handbook by Jane Newell Brown & Ann Swain

(Kogan Page, 2012)

[YK.2012. a.20818 – must be ordered using Explore the British Library]

Guide to recruitment practice including candidate management, client acquisition and business strategy.

Internet Sources

Websites containing free sources of policy, industry statistics, information and contacts.

Association of Employment and Learning Providers

Membership organisation for private, not-for-profit and voluntary sector training organisations, including apprenticeship schemes. Site includes news and policy documents.

aelp.org.uk

Association of Executive Search & Leadership Consultants

International organisation (based in the US). Site includes news, resources, eMagazine, blogs, industry reports and global membership directory.

aesc.org

Association of Independent Professionals and the Self Employed (IPSE)

Organisation for the professional self-employed including trainers and recruitment consultants.

ipse.co.uk

Association of Recruitment Consultants

Trade association representing recruitment companies from all sectors. Site has information on the association, details of events etc.

arc-org.net

Best Companies

Lists and profiles of the best companies to work for in the UK including small, medium, large and non-profits. Profiles include details of employment policies, progression, benefits etc.

b.co.uk/the-lists

British Institute of Recruiters

Professional body for recruiters and HR. Website has details of membership, model terms, register of recruiters and industry supplier details. Members can access best practice guides and templates.

ior.org

Chartered Institute of Personnel and Development

Professional body for people working in human resources.

cipd.co.uk

Employee Benefits

Online news and information resource including a directory of suppliers.

employeebenefits.co.uk

Executive Grapevine

Executive recruitment publishers. Some free articles, reports and data.

executivegrapevine.com

Executive Research Association

Network of executive search professionals. Activities include events, training and a researcher directory.

theera.org

The Global Recruiter

Online version of the magazine. Includes news, features, job adverts and supplier directory.

theglobalrecruiter.com

HR Director Online

Website includes news, features, job search, events and searchable HR services supplier directory.

thehrdirector.com

Institute of Student Employers

Formerly Association of Graduate Recruiters. Employer-led membership association of companies and organisations that employ graduates.

ise.org.uk

Learning and Performance Institute

Website of the professional body for learning and development professionals. Details of the institute and information on careers, events, accreditation and standards. Contains research papers, webinars and industry news.

thelpi.org

Learning & Work Institute

Independent research institute. Website has free reports and statistics.

learningandwork.org.uk

Online Recruitment (OnRec)

Free news and information about the recruitment industry. Includes site and sector profiles, discussion forum and a directory.

onrec.com

Payroll Centre

Resources for payroll professionals, news and regulations.

thepayrollcentre.co.uk

Personnel Today

Online version of the industry weekly newspaper, now only available online. Includes latest news, blogs, resources and supplier details.

personneltoday.com

Recruiter Magazine

Online version of the magazine. Includes news, analysis and job advert search functions.

recruiter.co.uk

Recruitment Agency Expo

Details of the exhibitions held in London and Birmingham including free seminars.

recruitmentagencyexpo.com

Recruitment and Employment Confederation

Main professional body for the recruitment and training industries. Site includes member directory and details of events but membership required for other information. Includes the Association of Executive Recruiters and the Interim Management Association.

rec.uk.com

Recruitment Buzz

News and views on recruitment matters.

recruitmentbuzz.co.uk

Training Journal

Website accompanying the Training Journal. Site include recent training news, directories of training course providers, training venues and suppliers to the training industry. Also job search facility, conference reports and details of awards. Magazine and back issues on the site.

trainingjournal.com

Training Zone

Information for trainers. Includes news and features, useful downloadable documents, directories (of trainers, venues, suppliers, courses and coaches) and a job search facility.

trainingzone.co.uk

UK Recruiter

'The Recruitment Knowledge Network'. Website includes online forums, supplier directory and newsletter.

ukrecruiter.co.uk

Disclaimer

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the online catalogue “Explore the British Library” explore.bl.uk for more details.

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