

Business &  
IP Centre  
Network



**BRIAN DANCLAIR**  
Fish, Wings & Tings  
London

# INDUSTRY GUIDE HOSPITALITY & EVENT PLANNING

# Hospitality & Event Planning Industry Guide

This guide is designed for anyone starting or running a business related to the Hospitality and Event Planning Industry.

We have highlighted some of the key resources about the Hospitality and Event Planning Industry that you can find at the Business & IP Centre such as general research (statistics, trends and developments), key companies, trade magazines and newsletters.

All you need is a free Reader Pass.

## About the Business & IP Centre (BIPC)

The Business & IP Centre is here to help you start and grow your business. We offer one to ones, specialist workshops, inspiring events and access to premium market data and intelligence – all for free. We are home to the UK's largest collection of business and intellectual property (IP) information, as well as a thriving community of entrepreneurs. Based in the British Library and over 70 libraries across the UK.

## Here to help

If you have any questions, our information specialists at the Business & IP Centre will be happy to help. You can pop into the BIPC reading room on the first floor in the British Library, or email one of the team at [bipc@bl.uk](mailto:bipc@bl.uk)

Updated May 2025  
Mary (Marette) Hickford

[bl.uk/bipc](https://bl.uk/bipc)

 [linkedin](#)

 [Instagram](#)

# Start-Up Information



**The Cobra database** contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Accessible via electronic resources.

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## Business Opportunity Profiles (BOP)

Artisan Biscuit Maker	BOP141
Arts & Crafts Tutor	BOP526
Audio–Visual Equipment Hire	BOP210
Bed & Breakfast	BOP066
Café	BOP516
Cake Maker and Decorator	BOP346
Children’s Entertainer	BOP324
Coffee Shop	BOP391
Corporate Events Organiser	BOP038
Craft Bakery	BOP064
Glassware Maker	BOP195
Delicatessen	BOP271
Entertainment Agency	BOP375
Event Caterer	BOP016
Fast Food Takeaway	BOP085
Fish & Chip Shop	BOP165
Florist	BOP055
Guest House	BOP408
Holiday Let	BOP360
Homemade Pickle & Preserve Maker	BOP179
Hotel	BOP394

Ice Cream Van	BOP129
Juice Bar	BOP104
Make-up Artist	BOP374
Mobile Coffee Cart	BOP552
Mobile DJ	BOP006
Pop-up Campsite	BOP550
Photographer	BOP001
Restaurant	BOP021
Sandwich Shop	BOP140
Sandwich Delivery Round	BOP295
Street Food Trader	BOP086
Sweet Shop	BOP462
Tea Room	BOP087
Tourist Guide	BOP040
Videographer	BOP020
Wedding Planner	BOP444
Wine Merchant	BOP561

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## **Mini Business Opportunity Profiles (MBP)**

Artisan Ice Cream Producer	MBP244
Balloon and Party Supplies Retailer	MBP348
Balloon Artist	MBP274
Barbecue and Hog Roast Catering	MBP005
Bike Hire	MBP373
Bouncy Castle Hire	MBP008
Bubble Tea Café	MBP355
Business Networking Club	MBP327
Busker	MBP159
Cabaret/Club Singer	MBP096
Cat Café	MBP449
Chauffeur	MBP460
Children's Cookery Tutor	MBP391
Cider and Perry Maker	MBP269
Coffee Roaster	MBP276
Dessert Café	MBP339

Door Supervisor	MBP287
Fancy Dress/Costume Retail	MBP443
Face Painter	MBP283
Farm Tours	MBP118
Fish and Meat Smokery	MBP257
Fishmonger	MBP451
Flower Confetti Producer	MBP022
Ghost Walks	MBP323
Go-karting Circuit	MBP035
Homemade Sauce Producer	MBP034
Hostel/Bunkhouse	MBP185
Indoor Climbing Centre	MBP255
Lap Dancing Club	MBP330
Magician	MBP129
Maize Maze	MBP101
Marquee Hire	MBP272
Mobile Bar	MBP297
Mobile Barbeque and Hog Roast	MBP005
Mural Artist	MBP177
Nightclub	MBP455
Noodle Bar	MBP178
Outdoor Activity Instructor	MBP422
Paintball and Laser Tag Centre	MBP253
Pamper Party Service	MBP262
Pottery Café	MBP061
Promotional Merchandise Supplier	MBP300
Specialist Cheesemaker	MBP242
Speed Dating Service	MBP131
Vegetarian/Vegan Restaurant	MBP181
Walk Leader	MBP165
Wedding Car Hire	MBP459
Wedding Stationery Maker	MBP452
Wine Bar	MBP462
Wine Educator	MBP147

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## Business Information Factsheets (BIF)

Alcohol Licensing in England and Wales	BIF437
Applying for a Street-trading License	BIF490
Business Continuity Planning	BIF405
Checklist for Recruiting Staff	BIF036
Food Business Registration	BIF486
Health and Safety Compliance Checklist	BIF039
Insurance Cover for Business	BIF006
ISO 14001 Environmental Management Standard	BIF089
ISO 45001 Occupational Health and Safety Management	BIF530
Music Licensing for Business Premises	BIF488
Summary of Food Safety and Hygiene Legislation	BIF435
Trade Fair and Exhibition Checklist	BIF068
Tips, Service Charges and Troncs	BIF449

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## Sources of Business Information (SOU)

Academy of Chocolate	SOU0435
Adventure Activities Licensing Authority	SOU0395
Alliance of Mobile and Party DJs	SOU0478
Association of Bakery Ingredient Manufacturers	SOU0310
Association of British Climbing Walls	SOU0606
Association of British Professional Conference Organisers	SOU0945

Association of Event Organisers	SOU0926
Association of Independent Meat Suppliers	SOU1030
Association of Independent Tour Operators	SOU0691
Association of Photographers	SOU0482
Association of Scotland's Self-Caterers	SOU0512
Association of Small Direct Wine Merchants	SOU0807
Balloon and Party Industry Alliance	SOU0788
Bed and Breakfast Association	SOU0468
Beverage Standards Association	SOU0424
British Society of Bakery	SOU0302
British Beer and Pub Association	SOU0564
British Franchise Association	SOU0119
British Herbs	SOU0608
British Holiday & Homes Association	SOU0956
British Institute of Innkeeping	SOU0440
British Sugarcraft Guild	SOU0384
British Vehicle Rental and Leasing Association	SOU0957
BuyNIFood.com	SOU0660
National Association of Wedding Professionals	SOU0978
National Outdoor Events Association	SOU1007
Nationwide Caterers Associatio	SOU0141
Visit England / Wales / Scotland / Visit Britain	Various

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## **Industry Snapshots (SYN)**

Cleaning	SYN016
Foodservice	SYN010
Hospitality	SYN030
Private Security	SYN033

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## **Sector Updates (SYN)**

Arts and Culture	SEC036
Cleaning	SEC022
Food and Drink Wholesale	SEC042
Music	SEC004
Pubs, Bars and Nightclubs	SEC034
Restaurants and Foodservice	SEC072
Taxi and Private Hire	SEC029
UK Travel and Tourism	SEC011

# Market Research and Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

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## eMarketer

eMarketer produces reports from high-level overviews of the trends, forces, and players affecting the industry, to product and company rankings and comparisons focused on digital consumer and retail markets.

- Asia-Pacific Trends to Watch in 2025 (2024)
  - B2B Content Marketing (2025)
  - B2B Influencer Marketing (2025)
  - B2B Marketing Trends to Watch in 2025 (2024)
  - B2B Video Marketing in 2024 (2024)
  - Data Drops: 5 Charts on Digital Dining Habits (2024)
  - Maximising the impact of B2B Event Marketing (2024)
  - Restaurant Digitisation (2024)
  - UK Gen Z Digital Behaviours (2024)
  - UK Trends to Watch in 2025 (2024)
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## GlobalData

GlobalData is a market research platform that offers consumer and retail information and trends, and actual and forecast sales data for Fast Moving Consumer Goods businesses.

- Foresights: Rethinking Third Workspaces (2023)

- GlobalData Consumer Survey Results 2024 (2025)
  - Trendsights Analysis 2024: Ethical Consumption (2024)
  - Trendsights Analysis 2024: Environmental Responsibility (2024)
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## IBISWorld

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc. IBIS World provides trusted industry research on thousands of industries worldwide. Their analysts leverage economic, demographic and market data, then add analytical and forward-looking insight, to help organizations of all types make better decisions.

- Budget Hotels in the UK (SPO.265) (2024)
  - Cafés and Coffee Shops (SP0.164) (2025)
  - Catering Services in the UK (I56-210) (2025)
  - Convention & Trade Fair Planning in the UK (UK-N823) (2024)
  - Festivals in the UK (SP0.087) (2024)
  - Full-Service Restaurants in the UK (I56.101) (2025)
  - Holiday Accommodation in the UK (I55.200) (2025)
  - Hotels & Holiday Accommodation in the UK (UK-I551) (2024)
  - Hotels in the UK (155.100) (2025)
  - Juice & Smoothie Bars in the UK (SP0.133) (2024)
  - Nightclubs in the UK (I56.301) (2024)
  - Pubs and Bars in the UK (I56.302) (2025)
  - Restaurants and Takeaways in the UK (UK-I561) (2024)
  - Party and Events Planners in the UK (SPO.261) (2023)
  - Total Visitor Nights (2024)
  - Wine Bars in the UK (SP0.071) (2024)
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## Mintel

Mintel provides market research and consumer intelligence solutions to consumer-focused businesses with a combination of syndicated tools and custom insight solutions.

- British Lifestyles UK (2024)
- Cafés and Coffee Shops UK (2024)
- Competitive Socialising UK (2024)
- Conferencing and Events UK (2024)
- Consumers and the Economic Outlook UK Q1 (2025)
- Hotels UK (2024)
- Leisure Trends (2024)
- Menu Trends UK: Spring/Summer (2025)
- Music Concerts and Festivals UK (2024)
- Pizza and Italian Restaurants UK (2024)
- Pubs and Bars UK (2024)
- Sustainability in Foodservice (2024)
- Visitor Attractions (2024)



## Passport Euromonitor International

Passport Euromonitor International is a market research platform offering industry data, consumer insights and macroeconomic trends from over 200 countries around the world.

- Digital Consumer (E-Commerce Goods and Services) in the United Kingdom (2024)
- Global Inflation Tracker: Q1 (2024)

- Hotels and Camping Sites in the United Kingdom (2023)
  - Lifestyles Consumer Survey Data (2015-2025)
  - Megatrends in the UK (2024)
  - Megatrends: Premiumisation (2024)
  - New Concepts in Consumer Foodservice (2023)
  - Shopping Events, Holidays and Travel: Asian Beauty Shoppers' Occasion-based Purchases (2024)
  - State of Consumer Foodservice Loyalty Programmes & Opportunities for Expansion (2024)
  - Voice of the Consumer: Sustainability Survey 2024: Key Insights (2024)
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## Statista

Statista is a global data and business intelligence platform with an extensive collection of statistics, reports, and insights on over 80,000 topics from 22,500 sources in 170 industries.

- Accommodation, Restaurants & Nightlife Global (2022)
- Consumer Insights: Online Ticket Booking (by companies and country combined) (2024-2025)
- Consumer Behaviour in the UK (2025)
- Consumers in the UK (2025)
- Restaurants in the UK (2025)
- Restaurants and Nightlife in the UK (2022)
- Target Audience: Online Hotel Bookers in the United Kingdom (2025)
- Target Audience: Sport Event Goers in the UK (2024)
- Virtual Event Marketing Worldwide (2022)

There are usually similar titles for other countries on Statista along with stand-alone statistics and surveys

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For some of the reports listed above, there are the same or similar publications for other countries.

Other market research databases which readers can access include Frost & Sullivan, Local Data Online and Grant Finder. Databases for company information include FAME and ORBIS.

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# Trade Magazines and Newsletters

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists. Mostly available on open shelves in the Business & IP Centre reading room; older issues may be ordered via Explore the British Library (please ask for help).

**THE CATERER**

**The Caterer**

(Travel Weekly Group, Weekly Publication)  
[(P) 647.950941 -E (1) / BIPC

**[thecaterer.com](http://thecaterer.com)**

# Business News and Journals

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In order to find the latest news on your topic it is always worth searching Factiva, Business Source Complete and EMIS.

You will find articles from specialist business and academic journals, as well as newspapers and magazines. You may also find market research reports and case studies. As well as profiles of leading industry figures.

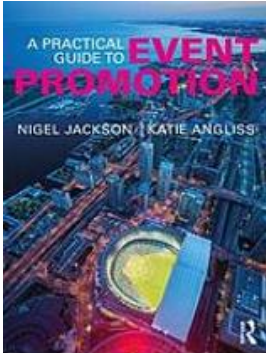
You will also find articles covering recent developments and predicting future trends in your industry.

ETHOS provides access to PhD students theses on hospitality and events management topics. There may also be old theses available in paper or online through the British Library online catalogue.

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# Small Business Help Books

This is a collection of books with practical information aimed at those starting and running a business. Located in the Centre, unless otherwise stated.

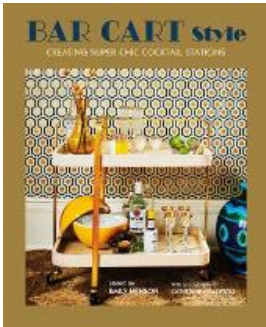


## **A Practical Guide to Event Promotion by Nigel Jackson (**

Routledge, Taylor & Francis Group 2018)

[SBH.BT.1 – BIPC].

This book is also available as an online resource  
[ELD.DS.152369].



## **Bar Cart Style: Creating Super-Chic Cocktail Stations by Emily Henson**

(Ryland Peters & Small, 2019)

[YKL.2020. a.10779]



## **Become an Event Planner: How to Begin your Event Planning Career. The Complete Step-by-Step Guide with 'Secrets to Success' by Alessandra Bird**

(Alessandra Bird, 2016)

[SBH.BT.7 - BIPC].



## **Business Meeting & Event Planning for dummies by Susan Friedmann**

(John Wiley & Sons, 2023)

[SBH.BT.244 - BIPC].



**Event Planning: Learn How to Start an Event Planning Business – Planning, Promoting and Running a Successful Event Business by Margaret Brown**

(Margaret Brown, 2016)

[SBH.BT.28 - BIPC].



**Event Planning and Management by Ruth Dawson & David Bassett**

(Kogan Page Ltd, 2015)

[SBH.BT.27 - BIPC].

There is an online version of this publication  
[ELD.DS.32043].



**Exhibitions, Trade Fairs and Industrial Events by Warwick Davies and Jennifer Laing**

(eds) (Routledge, 2021)

[SBH.BT.236 - BIPC].

There is an online resource for the 2017 publication  
[ELD.DS.199831].



**High on ... Exhibition Design by Ralf Daab**

(booq publishing, 2021)

[SBH.BT.238 - BIPC]



**How to Start and Run a B&B by Stewart Whyte**

(Robinson, 2018)

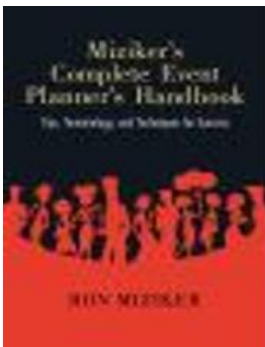
[SBH.BT.193 - BIPC].



**Introducing Hospitality by John R. Walker**

(Pearson Education Limited, 2013)

[YK.2013. b.53].



**Miziker's Complete Event Planners Handbook  
by Ron Miziker**

(University of New Mexico Press, 2015)

[YK.2015.a.16495].



**Pocket Guide for Hospitality Managers by Conrad  
Lashley & Michael N. Chibili**

(Noordhoff Uitgevers, 2018)

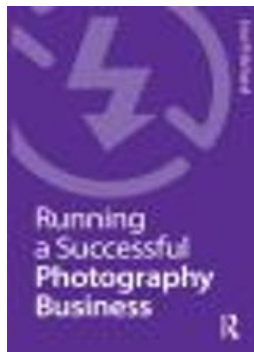
[SBH. BT. 209 - BIPC]



## **Restaurants & Bars: Integrated Brand Systems in Graphics and Space by Victor Cheung**

(North Point, Hong Kong, 2020)

[YKL.2022. b.4816]



## **Running a Successful Photography Business by Lisa Pritchard**

(Bloomsbury Academic, 2017)

[SBH.BT.163 - BIPC] [YK.2018. a.2635]

There is an online version of the 2017 publication  
[ELD.DS.137516]

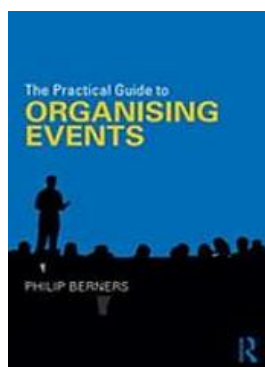
There is also an online version of the 2020 publication  
[ELD.DS.551430].  
LD.DS.137516



## **Start Your Own Speciality Food Business by Cheryl Kimball**

(Entrepreneur Press, 2016)

[SBH.BT.112 - BIPC].



## **The Practical Guide to Organising Events by Philip Berners**

(Routledge, Taylor and Francis Group, 2017)

[SBH.BT.161 - BIPC]

There is also an online version of this publication  
[ELD.DS.151644].



**Wedding Photography Kickstart by Peter Wright and Liliana Wright**

(Amherst Media, 2016)

[SBH.BT.156 - BIPC].



**Working with Venues for Events: A Practical Guide by Emma Nolan**

(Routledge, 2018)

[SBH.BT.165 - BIPC].

There is an online version of the 2017 publication [ELD.DS.252820].

# Directories

Contains lists of companies and industry contacts. Some have annual industry reviews and specialist articles. Included here are directories that have been published from 2014 onwards. Earlier directories may also be found on open shelves in the Directories section in the Business & IP Centre reading room.



## **Wedding Finder: Wedding Wear, Cakes, Venue Hire, Catering & Drinks, Photography, Entertainment**

(Media Chameleon Ltd, 2011 -)

[ZK.9. a.15252]

# Governmental Organisations

A selection of bodies which have legislative/regulatory responsibilities over developments in hospitality practices:

## **Companies House**

A government agency for company registrations, annual revenue filing and other basic administration services. Other services include certification, and a company search database.

**T: (030) 123 4500**

**[gov.uk/government/organisations/companies-house](http://gov.uk/government/organisations/companies-house)**

## **Food Standards Scotland**

The equivalent to The Food Standards Agency which covers the rest of the UK. Food Standard Scotland provides guidance for core industries in the hospitality sector, food safety and regulations and on reporting food incidents and crimes. It also issues publications as well as a facility to receive food alerts.

**T: 01224 285100**

**[foodstandards.gov.scot](http://foodstandards.gov.scot)**

## **Health and Safety Executive (HSE)**

A Civil Service body which oversees workplace safety. Guidance includes an overview of employer's legal duties, posters and online assessments for businesses to implement. Training courses and hygiene testing services are also offered.

**[solutions.hse.gov.uk/home](http://solutions.hse.gov.uk/home)**

## **The Food Standards Agency**

An independent government department that provides information about legislation, training requirements, food safety and hygiene, nutrition and labelling standards. It also provides food and allergy alerts for businesses to sign up to. Their geographical remit is England, Wales and Northern Ireland.

**T: 0330 332 7149**

**[food.gov.uk/](http://food.gov.uk/)**

For a comprehensive overview of all the legislation that small businesses in hospitality and events planning should comply with, please review information provided by COBRA, which is available through the BIPC.

# Internet Sources

Websites containing free sources of policy, industry statistics, information and contacts.

## **Alive Network**

A live entertainment booking agency which provides a booking service for all events. Entertainers include bands, musicians, solo, circus performers, comedians and virtual experiences.

**T: 01782 740839**

**[alivenetwork.com](http://alivenetwork.com)**

## **Alliance of Mobile and Party DJs (AMPdj)**

A membership organisation which offers public liability insurance, copyright registration, member discounts, free web hosting, extra client enquiries, advice and support.

**T: 0333 577 2247**

**[ampdj.co.uk](http://ampdj.co.uk)**

## **Association for Events Management Association (AEME)**

A knowledge-exchange based organisation which aims to promote and share best practice across events education providers and universities delivering events management courses. They also run special interest groups and themed forums that are organised by members.

**[aeme.org](http://aeme.org)**

## **Association of Festival Organisers (AIF)**

A networking trade organisation which represents around 200 UK independent UK music festivals including carnivals. Membership also includes suppliers and freelancers and provides a range of resources for them to use.

**[aiforg.com](http://aiforg.com)**

## **Association of British Professional Conference Organisers**

A professional membership body which delivers conferences with a focus on networking and knowledge exchange.

**T: 0138 685 8886**

**[abpco.org](http://abpco.org)**

### **Association of Event Organisers (AEO)**

This body represents companies which create and manages trade and consumer events. With an interest in UK and international activities, it actively advocates to the UK government about the industry needs.

T: 01442 285810

[aeo.org.uk](http://aeo.org.uk)

### **Association of Event Venues (AEV)**

An international trade organisation which promotes best practice across its membership and has networking interests in fields such as catering, junior and senior event management and finance.

T: 01442 285811

[aev.org.uk](http://aev.org.uk)

### **Disability Confident Scheme**

A UK Government-run scheme which provides information and guidance as a method of encouraging employers to incorporate inclusive policies towards the disabled community. Members can access promotional and branding materials as well as related monitoring services.

[gov.uk/government/collections/disability-confident-campaign](http://gov.uk/government/collections/disability-confident-campaign)

### **Events Industry Alliance**

An advocacy partnership between three trade associations (AEO, AEV and ESSA) which seeks to lobby on behalf of the events industry about its contributions to the wider economy e.g. employment, sustainability as well increasing investment in UK business events across the country and abroad.

T: 01442 873331

[eventsindustryalliance.com](http://eventsindustryalliance.com)

### **Events Industry Forum**

An exclusive membership body for trade associations in the UK outdoor events field. It is heavily involved in advocating on behalf of this sector and is known for its publication, 'The Purple Guide'.

[eventsindustryforum.co.uk/index.php](http://eventsindustryforum.co.uk/index.php)

### **Event Supplier and Services Association (ESSA)**

A trade body which represents services that support the events industry such as team crews, audio-visual and digital marketing. As well as providing training for members and an accreditation service, there is a freely available online directory of all members for businesses to search for hiring appropriate suppliers.

**T: 01442 285812**

**[essa.uk.com](http://essa.uk.com)**

### **Federation of Bangladeshi Caterers UK**

Associated with the Asian Catering Federation (see entry), this organisation positions itself as a body which advocates to Parliament on behalf of the Asian food restaurant trade.

**[acfederation.org/federation-of-bangladeshi-caterers/](http://acfederation.org/federation-of-bangladeshi-caterers/)**

### **International Nightlife Association**

A membership-based organisation which promotes a secure and responsible nightlife environment and shares best practice to maintain the industry's future. It also publishes an annual list of the top 100 nightclubs in the world. There is a UK branch as well.

**T: +34 647 494 306**

**[nightlifeinternational.org/en/](http://nightlifeinternational.org/en/)**

### **Institute of Hospitality**

A global professional body representing managers and aspiring managers in the hospitality, leisure and tourism industry. As well as running an online learning academy, it also accredits professional development programmes and publishes industry reports and management guides.

**T: (020) 8661 4900**

**[instituteofhospitality.org](http://instituteofhospitality.org)**

### **LIVE (Live Music Industry Venues & Entertainment)**

An advocacy body which was established in response to the impact of the COVID pandemic. It seeks to promote all businesses involved in the delivery of events from festivals to outdoor events and touring organisers as well as those who provide technical support. It has produced research on topics such as audience trends, employment and support for freelance professionals.

**[livemusic.biz/](http://livemusic.biz/)**

### **National Association of DJs (NADJ)**

A membership body which offers insurance, a webhosting package and other benefits as part of their support network of services.

**nadj.org.uk**

**T: (020) 3307 4468**

### **National Association of Professional Wedding Services (NAPWS)**

The UK's national wedding association which seeks to deliver professional standards for all wedding suppliers and offers networking, promotional and training support. Membership includes being listed on their online directory.

**T: 020 7515 1175**

**nawp-uk.com/nawp/2/HOME**

### **National Federation of Fish Friers (NFFF)**

A membership-based organisation which advocates to the Government on their behalf. Services also include a training programme, an accreditation service and publishes a journal along with other communications.

**T: 0113 230 7044**

**nfff.co.uk**

### **Night Time Industries Association (NTIA)**

NTIA advocates on behalf of businesses which operates during the night-time. It runs several online campaigns as well as publishing reports. Currently, reports cover data on the economy and consumer behaviour. Members benefits include specialist guidance, free insurance, access to training and legal advice. There are free resources available on best practice and personnel issues such as trauma and mental health.

**ntia.co.uk**

### **People 1st**

This cross-sectoral body helps businesses to develop their employees including an accreditation scheme for hospitality colleges. Once accredited, hospitality colleges can join a network for meeting and exchanging knowledge.

**T: 0202 3074 122**

**people1st.co.uk**

### **PRS for Music**

A UK-based license organisation facilitates businesses to play, perform or make available copyright music on behalf of their members and those of overseas societies, distributing the royalties to them.

**T: 020 3741 4848**

**[prsformusic.com](http://prsformusic.com)**

### **Professional Lighting and Sound Association (PLASA)**

PLASA helps its members by providing solution, guiding the industry and facilitating business growth. Their network of companies and individuals supply creative technologies and innovative services to an event, entertainment and installation industries worldwide. It also publishes standards, technical articles as well as providing training schemes and professional development courses on management topics.

**T: 01323 524120**

**[plasa.org](http://plasa.org)**

### **Real Food Festivals**

This organisation supports independent food businesses through booking stalls at their festivals and markets in London and abroad.

**T: 0203 291 1956**

**[realfoodfestival.co.uk](http://realfoodfestival.co.uk)**

### **Royal Society for the Prevention of Accidents**

A longstanding charity committed to minimising the risk of accidents. It has a comprehensive training service covering manual handling, moving and carrying, leisure and play areas.

**T: 0121 248 2000**

**[rospa.com](http://rospa.com)**

### **The Asian Catering Federation**

A membership body which provides advice on legal and employment matters, facilitates bank benefits and facilitates discounts on card processing and insurance. As well as enabling Asian businesses to network, it is also responsible for organising the Asian Curry Awards and Asian Restaurant Awards.

**[acfederation.org](http://acfederation.org)**

### **The Autumn Fair**

An annual gift and homeware trade event held each year at the NEC, Birmingham.

[autumnfair.com](http://autumnfair.com)

### **The Balloon and Party Professionals Association UK (NABAS)**

A branch of the US equivalent has a broad-based membership which includes face painters, cake decorators and equipment hire businesses. Services include insurance, a supplier's directory and training courses.

T: 01787 221026

[nabas.co.uk/](http://nabas.co.uk/)

### **Carbon Trust**

Climate pioneers for more than 20 years, we partner with leading businesses, governments and financial institutions to accelerate their route to Net Zero. We are your expert guide to turn your climate ambition into impact.

[carbontrust.com](http://carbontrust.com)

### **The Event Hire Association (EHA)**

A trade body representing providers of plant, tool and equipment hire in the UK and Europe. It provides updates on government policies and related issues and provides training, promotional support, legal help and financial advice as well as specialist support such as standards and safety checks.

T: (0121) 380 4600

[hae.org.uk](http://hae.org.uk)

### **The Events Resource and Exhibitions Suppliers Directory**

An online platform for advertising UK exhibitions and a suppliers directory covering business needs such as event games, pop-up stands and event management.

[exhibitions.co.uk](http://exhibitions.co.uk)

### **The Event Services Association**

The UK body which represents outdoor events organisations and suppliers. It offers a dedicated news service to the field as being the organiser of the British National Fireworks Championships alongside a finder service for fireworks equipment suppliers and retailers. As well as being a facilitator for jobs and apprenticeship schemes, it seeks to promote best practice and offers an online directory of suppliers.

T: 01291 636338

[tesa.org.uk/](http://tesa.org.uk/)

### **The Giftware Association**

Represents retailers in the gift, home and fashion accessories industry. Its key services include a Copywatch scheme to help manufacturers and designers protect their products, advocates to the government and other bodies on behalf of its members especially on international business, delivers professional development webinars and encourages networking opportunities.

**T: (0)121 237 1105**

**[giftwareassociation.org](http://giftwareassociation.org)**

### **The Nationwide Caterers Association**

Represents independent catering services through advocacy and promoting best practice. It delivers City & Guilds accredited training courses in health and safety, hygiene, street food business and sustainability. It also provides a range of online resources [thepurpleguide.co.uk/](http://thepurpleguide.co.uk/), a consultancy service, insurance guidance, classifieds listings and a find a caterer service.

**T: 0300 124 6866**

**[ncass.org.uk/](http://ncass.org.uk/) / [ncasstraining.co.uk](http://ncasstraining.co.uk)**

### **The Power of Events (UK)**

A cross-sectoral body which seeks to use research to promote and support the impact made by the events industry and related partners. It offers online listings of other representative bodies and organisations such as media companies, trade associations, support organisations from other sectors and a careers hub. The latter provides information on careers, training and courses to help individuals enter the industry.

**[thepowerofevents.org](http://thepowerofevents.org)**

### **The Purple Guide**

Endorsed by the Event Services Association, this service provides information on logistics, health, safety and welfare at music and other outdoor events such as circuses. There is an annual subscription charge which provides access to the site's webpages which includes case studies on accidents. Published by the Events Industry Forum, it also offers grants for non-commercial activities which supports the outdoor events sector.

**[thepurpleguide.co.uk](http://thepurpleguide.co.uk)**

### **The Street Party Site**

A voluntary-run website which provides guidance on how to organise a street event. The website provides a pack for residents, a checklist and information about insurance and road closures.

**[streetparty.org.uk/](http://streetparty.org.uk/)**

### **The Sustainable Restaurant Association**

This worldwide partnership and community-based body seeks to promote and encourage sustainability practices across the hospitality industry. It is known for its 'Food Made Good' standard which can be obtained by restaurants, pubs, cafés to show evidence of their commitment.

**[thesra.org](https://thesra.org)**

### **UK Hospitality**

A trade body representing the hospitality sector in the UK, including bars, coffee shops, hotels and leisure venues. It campaigns on behalf of its members, publishes industry reports, delivers webinars and podcasts and opportunities to share best practice. It also provides a products and services directory.

T: 020 7404 7744

**[ukhospitality.org.uk](https://ukhospitality.org.uk)**

### **Venuedirectory.com**

An international venue finding service across 170 countries. Their support services include booking, invoicing and commissions.

**[venuedirectory.com](https://venuedirectory.com)**

### **Venuefinder.com**

An online venue-finding service which also offers advertising space as well as a concierge and supplier finding service

T: 020 3011 3101

**[venuefinder.com](https://venuefinder.com)**

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# Other British Library Guides

These guides may also be relevant to your business:

- A brief introduction to copyright
- A brief introduction to patents and patent searching
- A brief introduction to registered designs
- A brief introduction to trade marks and trade marks searching

## Disclaimer

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