

Business &  
IP Centre  
Network

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LIBRARY

**MAGDALENA OCH**  
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# INDUSTRY GUIDE **TOILETRIES & COSMETICS**

# Toiletries & Cosmetics Industry Guide

This guide is designed for anyone starting or running a business related to the Toiletries and Cosmetics Industry.

We have highlighted some of the key resources about the Toiletries and Cosmetics Industry that you can find at the Business & IP Centre such as general research (statistics, trends and developments), key companies, trade magazines and newsletters.

All you need is a free Reader Pass.

## About the Business & IP Centre (BIPC)

The Business & IP Centre is here to help you start and grow your business. We offer one to ones, specialist workshops, inspiring events and access to premium market data and intelligence – all for free. We are home to the UK's largest collection of business and intellectual property (IP) information, as well as a thriving community of entrepreneurs. Based in the British Library and over 70 libraries across the UK.

## Here to help

If you have any questions, our information specialists at the Business & IP Centre will be happy to help. You can pop into the BIPC reading room on the first floor in the British Library, or email one of the team at [bipc@bl.uk](mailto:bipc@bl.uk)

Updated January 2025  
Wunmi Odeyingbo

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[bl.uk/bipc](https://bl.uk/bipc)

 [linkedin](#)

 [Instagram](#)

# Start-Up Information



**The Cobra database** contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Accessible via electronic resources.

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## Business Opportunity Profiles (BOP)

Barber Shop Salon	BOP189
Beauty Salon	BOP519
Beauty Therapist	BOP029
Cosmetics Retailer	BOP384
Freelance Hairdresser	BOP303
Hair Salon	BOP032
Indian Head Massage Therapist	BOP498
Make-up Artist	BOP374
Massage Therapist	BOP443
Natural Skincare Maker	BOP570
Nail Salon	BOP175
Nail Technician	BOP128
Tanning Salon	BOP127

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## Business Information Fact Sheets (BIF)

General Product Safety Regulations	BIF436
Licensing for the Beauty Sector	BIF439

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## Mini Business Opportunity Profiles (MBP)

African Caribbean Hairdresser	MBP463
Hair Extension Technician	MBP126
Hemp Grower	NBP031
Organic Beauty Salon	MBP194
Pamper Party Service	MBP262
Perfumer	MBP171
Sugaring and Waxing Specialist	MBP 146
Wigmaker	MBP 335

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## Sector Updates (SEC)

Hair and Beauty	SEC003
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## Source of Business Information (SOU)

British Association of Cosmetic Nurses	SOU1069
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## Research Brief (SRG)

Hair and Beauty	SRG 008
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## Industry Snapshot (SYN)

Hair and Beauty	SYN 002
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# Market Research and Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

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## EMIS

EMIS is a research database covering markets research, data and news for international markets, companies, and industries.

- Colour Cosmetics in the United Kingdom 2024
  - Cosmetics Market Analysis Segment Forecast to 2030
  - Cosmetics and Toiletries Retailing in the United Kingdom: Snapshot to 2026
  - Global Cosmetics and Personal Care Stores Market Briefing 2024
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## GlobalData

GlobalData is a market research platform that offers consumer and retail information and trends, and actual and forecast sales data for Fast Moving Consumer Goods businesses.

- 2024 Q1 Consumer Survey-Interactive Data: Fragrances Preferences in Household Care, Laundry Products, Cosmetics and Toiletries
  - Industry Insights: Digital Strategies for Health and Beauty Products
  - Opportunities in the Eastern European Cosmetics and Toiletries Industry 2024
  - Opportunities in the Western European Cosmetics and Toiletries Industry 2024
  - United Kingdom Cosmetics & Toiletries – Market Assessment and Forecasts to 2024
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**WHERE KNOWLEDGE IS POWER**

## IBISWorld

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc. IBIS World provides trusted industry research on thousands of industries worldwide. Their analysts leverage economic, demographic and market data, then add analytical and forward-looking insight, to help organizations of all types make better decisions.

- Cosmetics & Toiletries Retailers in the UK - G47.750
  - Hairdressing & Beauty Treatment in the UK - S96.020
  - Online Perfume and Cosmetics Retailers in the UK – SPO.066
  - Perfume & Cosmetics Manufacturing in the UK - C20.420
  - Perfume & Cosmetics Wholesaling in the UK - G46.450
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## Mintel

Mintel provides market research and consumer intelligence solutions to consumer-focused businesses with a combination of syndicated tools and custom insight solutions.

- 2025 Beauty & Personal Care Trends
- Attitudes towards Cosmetic Procedures - UK – 2024
- Attitudes towards Beauty and Grooming – UK - 2024
- Beauty and Personal Care Retailing UK – 2024
- BPC Online – UK - 2024
- Colour Cosmetics - UK – 2024
- Facial Skincare – UK - 2024
- Fragrances - UK – 2024
- Fragrance Trends in BPC – UK - 2023

- Haircare – UK - 2024
- Hair Colourants - UK - 2024
- Men’s Haircare and Skincare - UK - 2023
- Natural and Organic Toiletries - UK - 2022
- Soap, Bath & Shower Products - UK -2023
- Suncare - UK – 2024
- Sustainability in BPC – UK - 2024
- Women’s Facial Skincare - UK - 2023
- Women’s Haircare - UK – 2023

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Please note that many articles about the toiletries and cosmetics industry (from business journals and newspapers) are available from our electronic sources: eMarketer, Business Source Complete (EBSCO), Factiva, ABI Inform Global (Proquest).

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# Trade Magazines and Newsletters

Trade magazines are useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists. Available via electronic resources or ordered via Explore the British Library (please ask for help).



**BlackHair**  
(Witham, Essex: Haversham Ltd)

[ZK.9.b.13268]

Covers ethnic beauty, hair styles and beauty culture.



**Black Beauty & Hair**  
(Pat Petker [petker@hawkerpublications.com](mailto:petker@hawkerpublications.com))

[General Reference Collection P.443/451 – Can be ordered from the Interim British Library Catalogue]

Magazine features information on hairstyles, tips and exclusives. 1982 -



**Cosmetics & Toiletries**  
(Allured Publishing, Monthly)

[(P) LX 50 - E (2)]

Includes directories of suppliers and consultants and covers processing, regulation technical advances, international industry news, events, ingredients, and chemicals. Includes website index and new products.



**DCI Drug & Cosmetic Industry  
(Drug Makers Inc.)**

(P) LW 699 -E (2) Science 3]

This journal covers Ethnic, and Green Cosmetics: also includes a directory of products and suppliers 1984 – (Continued by: Global Cosmetic Industry from 1999).



**Esprit**

(Sandron Publishing, monthly)

[(P) LX 50 -E (14) Science 3]

Offers company and products news, brand updates, sponsorship deals, marketing campaigns and awards information. Covers cosmetics, perfumery, skincare, make up, lipstick and suntan lotions, etc.

[esprit-magazine.co.uk](http://esprit-magazine.co.uk)



**European Cosmetic Markets (also known as ECM)  
(London Wilmington Media Ltd.)**

[(P) LX 553 -E (2) Science 3]

Contains market surveys, new product reports for Europe and the world, as well as regional profiles. Includes sun care and ethnic cosmetics. Last four years.



**Pure Beauty**

**(London: HPCI Media) General Reference Collection**

[ZK.9.b. 20192] (Can be ordered from the interim British Library Catalogue.)

Covers the beauty and toiletry preparation industry and focuses on make-up, skincare, hair care and fragrances; also covers new product launches, news and regular features.



**Pure Prestige  
(JLD Media)**

General Reference Collection [ZK.9. b.30308]  
(Can be ordered from the interim British Library  
Catalogue.) 2012 –

Quarterly beauty magazine covering beauty, personal  
care and cosmetics.



**ShopTalk International  
(Hawker Consumer Publications Ltd)  
(Last four years only)**

[(P) 381.4564672089 –E BUS]

Business magazine for the ethnic hair and beauty trade.

# Business News and Journals

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Many articles on the design industry - from business and academic journals as well as newspapers - will be available from our electronic sources: Business Source Complete (EBSCO), Factiva and ABI Inform Global.

As news articles are updated regularly, these will be useful in finding information on the latest trends and developments.

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# Small Business Help Books

This is a collection of books with practical information aimed at those starting and running a business. Located in the Centre, unless otherwise stated.

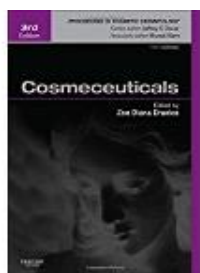


## **Branded Beauty: how marketing changed the way we look**

(Kogan Page Limited 2011. Mark Tungate.)

[(Digital Content) Non-Print Legal Deposit Access] Via Explore the British Library Catalogue.

Provides analysis of the beauty industry.

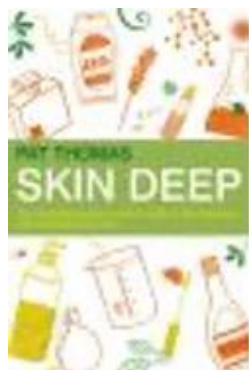


## **Cosmeceuticals**

(Elsevier/Saunders, edited by Zoe Diane Draelos 2016)

[(Digital Content) Non-Print Legal Deposit Access] Via Explore the British Library Catalogue.

Covers procedures in cosmetic dermatology; cosmeceuticals.



## **Skin Deep: The essential guide to what's in the toiletries and cosmetics you use**

(London: Rodale, 2011. Pat Thomas)

[(Digital Content) Non-Print Legal Deposit Access.] Via Explore the British Library Catalogue.

Provides an in depth look at how products are made, key ingredients, preservatives, humectants, detergents, emulsifiers and much more.



## **Ultimate Salon Management: Salon Management Level 4 Diploma**

(Series of 3 Books) (City & Guilds/Hellen Ward.)

Book 1 – Getting Established - [(B) SBH B.T.149 BUS]

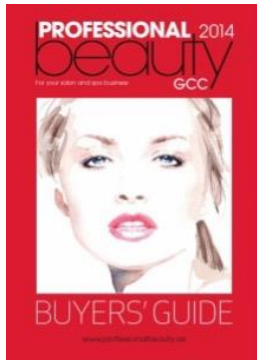
Book 2 – Managing Finance - [(B) SBH B.T.150 BUS]

Book 3 – Team Performance - [(B) SBH B.T.151 BUS]

A series of three books providing comprehensive solutions to running a successful salon or spa.

# Directories

Contain lists of companies and industry contacts. Some have annual industry reviews, and specialist articles.



## **Professional Beauty Buyers' Guide (Trades Exhibitions Ltd.)**

[(B) DIR 338.476467205 BUS]

Provides industry review and market analysis, buyers guide to products and services, company profiles, trend watch, news review, also provides calendar of key events.



## **The Natural Trade Directory 2021 (Target Publishing Limited)**

[(B) DIR 641.30202541BUS]

Buyers guide for the natural and organic trade industry with listings of companies, products and services, trade names and other useful addresses; also includes product information for body, hair and skin care.

# Internet Sources

Websites containing free sources of industry statistics, information and contacts.

## **British Beauty Council**

The British Beauty Council works with the beauty industry, government, and others to drive excellence and growth across the industry. It is a not-for-profit organisation dedicated to solving beauty's shared challenges and acting as the first industry wide organisation committed to lobbying legislative issues with policy makers.:

**[britishbeautycouncil.com](http://britishbeautycouncil.com)**

## **Cosmeticinfo**

Contains information on cosmetics, perfumery, and the personal care industry. Also provides a Directory of raw materials and the possibility to search for product ingredients.

**[cosmeticsinfo.org](http://cosmeticsinfo.org)**

## **Cosmetics and Toiletries**

Comprehensive website with information on cosmetics and toiletry formulation, packaging suppliers, legal/regulatory requirements, manufacturing directory, testing information, new ingredients, breaking news and marketing and publications, etc.

**[cosmeticsandtoiletries.com](http://cosmeticsandtoiletries.com)**

## **Cosmetics Europe – The Personal Care Association**

Contains a member's directory, EU legislation requirements, and alternatives to animal testing practices, publications and news and events.

**[cosmeticseurope.eu](http://cosmeticseurope.eu)**

## **Fragrance Foundation UK**

Established in 1949 affiliated with Elizabeth Arden, Coty, Guerlain, Helena Rubenstein, Chanel and Parfums Weil. Website contains online reference guide to over a thousand fragrances, search by fragrance name/company name. Provides information on awards, events, features on fragrance manufacturers, certification, and publications.

**[fragrancefoundation.org.uk](http://fragrancefoundation.org.uk)**

## **Habia – Hair and Beauty Industry Authority**

Habia is the government appointed standards setting body for hair, beauty, nails, spa therapy, and barbering and African type hair. Habia creates the standards that form the basis of all qualifications. Also includes information on news, events, training, and skills.

**[habia.org](http://habia.org)**

## **Professional Beauty**

Trade magazine for beauty parlours and salons. Contains information on treatments, tanning, Hairdressing, equipment, nails, and cosmetics. Includes new product reviews, new salon reviews, Company news and job adverts, buyers guide and information on events and conferences.

**[professionalbeauty.co.uk](http://professionalbeauty.co.uk)**

## **The Cosmetic Toiletry and Perfumery Association (CTPA)**

An association of manufacturers of cosmetic, toiletry and perfumery products from the UK industry. The website contains information on the sourcing of ingredients, manufacturing and packaging, labelling and distribution, legislation, markets and a member's directory. The CTPA also provides members with comprehensive scientific and technical advice.

**[ctpaa.org.uk](http://ctpaa.org.uk)**

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# **Disclaimer**

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the online catalogue "Explore the British Library" **[explore.bl.uk](http://explore.bl.uk)** for more details.

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